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Minister's Message 2012/13 Community Futures Annual Report



The Department of Industry, Tourism and Investment is committed to growing businesses and strengthening economies in all communities of the Northwest Territories (NWT).

Stimulating entrepreneurship at the community level is an intrinsic element of this – and the NWT"s network of Community Futures Development Corporations provide leadership to help residents adapt to a constantly evolving business environment.

Community Futures Development Corporations provide a diverse range of services to our territorial entrepreneurs, including small business financing,

business training and spearheading local partnerships. This work is helping to create a diversified economy that provides all communities with opportunities and choices, a goal of this government.

On behalf of the Government of Northwest Territories, I want to thank the Community Futures Development Corporation board and staff members who volunteer their time, energy and hard work to help build a brighter future for our residents.

The Honourable David Ramsay

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INTRODUCTION

This 2012/13 Annual Report provides performance data regarding the seven Community Futures Development Corporations (CFDCs) in the Northwest Territories (NWT). The Government of the Northwest Territories (GNWT), through the Department of Industry, Tourism and Investment (ITI) Community Futures Program, currently funds six of the seven CFDCs currently operating in the NWT.

ITI views this program as important to its economic development efforts and supports CFDCs through:

- Year-to-year contribution funding for operations;
- Non-repayable investment fund capital;
- Access to low cost capital via the NWT Business Development and Investment Corporation (BDIC).

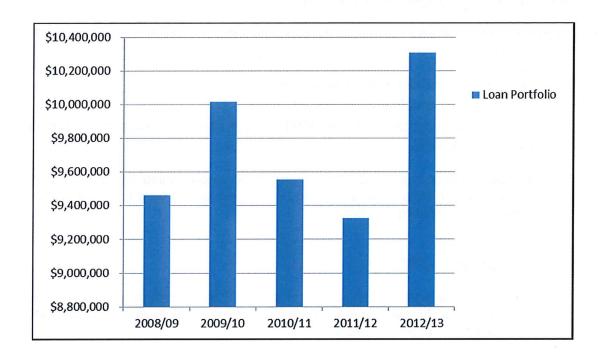
The corporations operate independently of government as community-based, non-profit organizations overseen by a volunteer Board of Directors drawn from the communities served by their respective organizations.

Program Highlights – 2012/13

- CFDCs operate in all 33 communities in the NWT and directly employ 11 people.
 CFDCs rely on the skills and judgement of their employees and 37 community based volunteer board members.
- The activity of the CFDCs created and/or maintained 195 full-time and 70 part-time jobs in the NWT in the 2012/13 fiscal year.
- CFDCs granted 122 loans totalling \$5.01 million during the 2012/13 fiscal year. In 2011/2012 they granted 122 loans totalling \$3.86 million. The average size of each loan in 2012/13 was \$41,029, compared to \$31,603 in 2011/2012.
- Of the total loan disbursements, just over \$2.08 million was disbursed in Level 2 communities (see page eight) in fiscal 2012/13; in 2011/2012 that total was \$1.51 million.
- Overall, CFDCs held a total loan portfolio balance of \$10.31 million, an increase of \$980,609 from the 2011/2012 balance of \$9.33 million.
- Total program funding provided by ITI to CFDCs was \$1.32 million in 2012/13.
- The total low cost loan capital provided by BDIC to CFDCs was \$1.36 million compared to \$1.22 million in 2011/12.
- Since their inception, CFDCs have been provided \$6.23 million in non-repayable capital funding and the GNWT has contributed \$3.73 million of that total.

Total Value of Loans Portfolio by Year

As noted in the highlights, the CFDC loan portfolio balance totals \$10.31 million. This represents a significant amount in terms of small business borrowings in the NWT and is testament to the enthusiasm and hard work of the Board members and staff of these organizations, as well as to the dynamic efforts of NWT entrepreneurs.



PROGRAM DESCRIPTION

The mandate of each CFDC is to support community and business development through the creation and expansion of small and medium sized enterprises and the creation and maintenance of employment opportunities in NWT communities. CFDCs provide some or all of the following services:

- Term loans and loan guarantees;
- · Lines of credit:
- Letters of credit;
- Business planning and assistance;
- Information and training for entrepreneurs via regional workshops;
- Management training, monitoring and after-care;
- Access to business information and the Canada Business-NWT Service Centres:
- Access to state-of-the-art video conferencing technology; and
- Delivery of the Self-Employment Option Program.* This is a Human Resources
 Development Canada program delivered by the GNWT Department of Education,
 Culture and Employment (ECE).

CFDCs also have the flexibility to set their own priorities for economic development in their respective regions. This may include programs specific to the businesses in their regions, as well as special interest group initiatives such as targeted support for Aboriginal entrepreneurs, youth entrepreneurs and women in business.

A CFDC loan can be as large as \$200,000. Investment and loan funds administered by these corporations are designed to complement conventional funding provided by other financial institutions, the Business Development Bank of Canada or other territorial and federal funding programs.

Finally, and perhaps most importantly, CFDCs are staffed by employees trained in the field of community economic development. They are a valuable resource to prospective entrepreneurs, seasoned managers looking for that extra edge and local leaders seeking help in determining the future direction their community will take. CFDC employees make varied and invaluable contributions to the NWT economy.

^{*} The Self-Employment Options Program allows eligible individuals to continue receiving Employment Insurance while starting and establishing a small business.

PROGRAM BACKGROUND

The Community Futures Program was established in 1985 by Employment and Immigration Canada, now Employment and Social Development Canada (ESDC), which was responsible for the establishment of CFDCs throughout rural Canada. The program was part of a major effort by the Government of Canada to provide financial assistance in areas experiencing significant hardship due to loss of industry.

In the NWT, the program started in 1987 in response to the closure of the Pine Point mine with the formation of the Hay River and Area Community Futures Society. This is now known as the Southwest Territorial Business Development Corporation. A second program was formed in Inuvik in 1988 following the closure of the military base there and a downturn in oil and gas activity.

In 1994, Human Resources and Skills Development (HRSD) entered into negotiations to transfer the program to regional economic development agencies across Canada. In the NWT, where no federal economic development agency existed, the program was transferred to the GNWT. It is now administered by ITI.

At the time of the transfer, four CFDCs operated in the NWT. The transfer agreement provided annual funding of approximately \$900,000, of which \$819,000 was operational funding for the four CFDCs, with the remainder of the funding used for a community futures consultant.

On April 1, 1999, the Territory of Nunavut was formed. Two of the four CFDCs were located in Nunavut and this resulted in an annual funding decrease for the NWT Community Futures Program budget of approximately \$400,000.

Since 2000, the GNWT has funded the addition of five new community futures organizations. There are now seven CFDCs operating in the NWT and all 33 NWT communities now have access to the program. The seven organizations are:

| Akaitcho Business Development Corporation | ABDC | Yellowknife |
|--|--------|--------------|
| Dogrib Area Community Futures | DACF | Whatì |
| Deh Cho Business Development Centre | DBDC | Fort Simpson |
| Sahtu Business Development Centre | SBDC | Norman Wells |
| Southwest Territorial Business Development Corporation | SWTBDC | Hay River |
| Thebacha Business Development Centre | TBDC | Fort Smith |
| Western Arctic Business Development Corporation | WABDC | Inuvik |

Despite major challenges — high operating costs, limited operational and capital resources, the isolation of NWT communities and a shortage of qualified workers — CFDCs in the NWT have been remarkably successful in meeting the needs of small business. The GNWT considers them as a vital component in the economic development of the territory.

LOCAL INVOLVEMENT – Serving the Community

CFDCs are overseen by a volunteer Board of Directors. The members are drawn from the communities served by the respective corporation. CFDCs expend considerable resources in the training, guidance and assistance of local entrepreneurs and community leaders.

Board Member and Staffing Contingents

| REGION | CFDC | BOARD MEMBERS | STAFF | # COMMUNITIES SERVED | POPULATION SERVED ¹ |
|--------|--------------------------|------------------|----------------|----------------------------|-----------------------------------|
| DEHCHO | DEHCHO | 8 | 2 | 6 | 2,207 |
| INUVIK | WESTERN ARCTIC | 6 | 2 ² | 8 | 6,691 |
| NORTH | AKAITCHO | 7 | 3 | 2 ³ | 20,821 |
| SLAVE | DOGRIB | 4 | 0 4 | 4 | 2,952 |
| SAHTU | SAHTU | 4 ⁵ | 2 | 5 | 2,443 |
| SOUTH | SOUTHWEST TERRITORIAL | 2 ⁶ | 1 | 3 | 4,187 |
| SLAVE | THEBACHA | 6 | 1 | 5 | 4,102 |
| TOTAL | | 37 | 11 | 33 | 43,403 |

Thirty-seven (37), of a possible forty-two (42) board members were actively involved with CFDCs in 2012/13.

Notes from table:

- 1 Population statistics are drawn from the Annual Population Estimates, NWT Bureau of Statistics. Numbers listed do not include communities with a population of 50 or less or unorganized areas.
- Western Arctic: One staff position was vacant as of March 31, 2013, however the position is normally filled.
- 3 Akaitcho: This Community Futures Development Corporation actually serves three communities. However, N'dilo is not listed separately from Yellowknife by the NWT Bureau of Statistics for the purposes of the population estimates (see also Page 11).
- 4 Dogrib: Staff positions were vacant as of March 31, 2013.
- 5 Sahtu: Three board positions were vacant as of March 31, 2013.
- 6 Southwest Territorial: One board position was vacant as of March 31, 2013.

LOAN ACTIVITY – Number and Value of Loans Approved

Economic development is a dynamic and evolving field of work. Demand for loan financing varies and not all loan applications are approved. All lenders, including those at CFDCs, must exercise prudent decision-making and good judgement.

Number of Loans Approved

| REGION | CFDC | 2012/13 | 2011/12 |
|-------------|-----------------------|---------|---------|
| DEHCHO | DEHCHO | 28 | 24 |
| INUVIK | WESTERN ARCTIC | 43 | 59 |
| NORTH SLAVE | AKAITCHO | 14 | 5 |
| NORTH SLAVE | DOGRIB | 0 | 0 |
| SAHTU | SAHTU | 16 | 13 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | 10 | 7 |
| 300TH SLAVE | THEBACHA | 11 | 14 |
| TOTAL | | 122 | 122 |

Value of Loans Approved

| REGION | CFDC | 2012/13 | 2011/12 |
|-------------|--|--------------|--------------|
| DEHCHO | DEHCHO | \$ 949,234 | \$ 614,187 |
| INUVIK | WESTERN ARCTIC | 1,309,043 | 1,586,158 |
| NORTH SLAVE | AKAITCHO | 689,000 | 225,000 |
| NORTH SLAVE | DOGRIB | 0 | 0 |
| SAHTU | SAHTU | 1,004,659 | 663,185 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | 534,000 | 292,000 |
| SOUTH SLAVE | THEBACHA | 519,580 | 475,000 |
| TOTAL | et felikus et Manuel Conse de Maria en 15 Maria (15 Maria 15 Maria en 15 Anna en 16 Anna en 16 Maria e | \$ 5,005,516 | \$ 3,855,530 |

LOAN ACTIVITY – Some Comparatives

In 2012/13, the seven NWT CFDCs made 122 loans with a disbursement value of \$5.01 million. The table below shows how these numbers compare to the rest of Canada (excluding Quebec and Yukon).

| 2012/13 | Average # of loans per operating CFDC | alue of loans per ating CFDC |
|---------|---------------------------------------|---------------------------------|
| NWT | 17.43 | \$ 715,074 |
| Canada | 21.57 | \$ 1,050,407 |

| 2012/13 | Average # of loans per capita (by '000 people) | of loans per capita 10 people) |
|---------|---|-----------------------------------|
| NWT | 3.04 | \$ 124,733 |
| Canada | 0.40 | \$ 19,618 |

IMPACT ON COMMUNITIES - Loan Activity by Community Level

One objective of the Community Futures Program is to encourage increased business development in rural and remote communities. It does this by providing small business loans to small and medium sized enterprises. These funds may also be used to leverage other financing. The current and cumulative impacts of the CFDCs in the NWT are as substantial as they are positive.

ITI policy classifies the economic activity and potential of NWT communities into two levels:

Level 1 Communities

- These are the most developed communities in the NWT and are characterized by well-developed community business infrastructure and air/road transportation links.
- Includes the communities of Fort Smith, Hay River, Inuvik and Yellowknife.

Level 2 Communities

- These are communities with less-developed business infrastructure and air/road transportation links.
- Includes all NWT communities not listed as Level 1.

Loan Activity by Community Level (by fiscal year)

| | CFDC | 2012/13 | | 2011/12 | |
|--|--------------------------|-----------------|----|-----------------|--|
| | | Total Value | # | Total Value | # |
| LEVEL 1 | AKAITCHO | 644,000 | 13 | \$ 225,000 | 5 |
| | SOUTHWEST TERRITORIAL | 534,000 | 10 | 292,000 | 7 |
| No. Andronomiento Andro | THEBACHA | 459,580 | 10 | 462,000 | 12 |
| The state of the s | WESTERN ARCTIC | 1,284,043 | 42 | 1,372,158 | 55 |
| TOTAL | | \$ 2,921,623 | 75 | \$ 2,351,158 | 79 |
| | | | | | and the state of t |
| LEVEL 2 | AKAITCHO | \$ 45,000 | 1 | \$ 0 | 0 |
| | DEHCHO | 949,234 | 28 | 614,187 | 24 |
| | DOGRIB | 0 | 0 | 0 | 0 |
| | SAHTU | 1,004,659 | 16 | 663,185 | 13 |
| The state of the s | THEBACHA | 60,000 | 1 | 13,000 | 2 |
| | WESTERN ARCTIC | 25,000 | 1 | 214,000 | 4 |
| TOTAL | | \$ 2,083,893 | 47 | \$ 1,504,372 | 43 |

IMPACT ON COMMUNITIES - Jobs Created by Region

CFDCs in the NWT assist with the creation and maintenance of many jobs every year. CFDCs created and/or maintained some 195 full-time and 70 part-time jobs in the NWT during 2012/13.

Number of Full-time Jobs Created and Maintained (2012/13)

| REGION | CFDC | FULL-TIME JOBS CREATED | FULL-TIME JOBS MAINTAINED |
|----------------|--------------------------|---------------------------|---------------------------|
| DEHCHO | DEHCHO | 3 | 15 |
| INUVIK | WESTERN ARCTIC | 5 | 22 |
| NODTH OLAVE | AKAITCHO | 20 | 34 |
| NORTH SLAVE | DOGRIB | 0 | 0 |
| SAHTU | SAHTU | 30 | 27 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | 5 | 13 |
| OCC III OLI WE | THEBACHA | 9 | 12 |
| TOTAL | | 72 | 123 |

Number of Part-time Jobs Created and Maintained (2012/13)

| REGION | CFDC | PART-TIME JOBS CREATED | PART-TIME JOBS MAINTAINED |
|--------------|--------------------------|---------------------------|---------------------------|
| DEHCHO | DEHCHO | 7 | 27 |
| INUVIK | WESTERN ARCTIC | 2 | 5 |
| NODTH OF AVE | AKAITCHO | 8 | 0 |
| NORTH SLAVE | DOGRIB | 0 | 0 |
| SAHTU | SAHTU | 4 | 0 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | 2 | 12 |
| | THEBACHA | 1 | 2 |
| TOTAL | | 24 | 46 |

The following figures refer to ITI funding provided to CFDCs for fiscal years 2011/2012 and 2012/13.

Total Funding Provided to CFDC by ITI

| REGION | CFDC | 2012/13 | 2011/12 |
|-------------|-----------------------|-----------------|-----------------|
| DEHCHO | DEHCHO | \$ 311,630 | \$ 311,630 |
| INUVIK | WESTERN ARCTIC | 239,270 | 239,270 |
| NORTH SLAVE | AKAITCHO | 263,920 | 263,920 |
| NORTH SLAVE | DOGRIB | 0 | 37,843 |
| SAHTU | SAHTU | 333,000 | 333,000 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | 0 | 0 |
| SOUTH SLAVE | THEBACHA | 174,660 | 174,660 |
| TOTAL | | \$ 1,322,480 | \$ 1,360,323 |

Funding Provided to CFDC – Operational

(Contribution agreement and other contract based funding)

| REGION | CFDC | 2 | 012/13 | 2011/12 |
|-------------|-----------------------|--|---------|-----------------|
| DEHCHO | DEHCHO | \$ | 203,630 | \$ 203,630 |
| INUVIK | WESTERN ARCTIC | | 239,270 | 239,270 |
| NODTH SLAVE | AKAITCHO | NA CONTRACTOR OF THE CONTRACTO | 155,420 | 155,420 |
| NORTH SLAVE | DOGRIB | 100 mm | 0 | 37,843 |
| SAHTU | SAHTU | | 213,000 | 213,000 |
| SOUTH SLAVE | SOUTHWEST TERRITORIAL | | 0 | 0 |
| SOUTH SLAVE | THEBACHA | | 174,660 | 174,660 |
| TOTAL | | \$ | 985,980 | \$ 1,023,823 |

Funding Provided to CFDC – Economic Development Officer (Community Transfer Initiatives)

| REGION | CFDC | 2 | 2012/13 | | 2011/12 |
|-------------|----------|--|---------|--|---------|
| DEHCHO | DEHCHO | \$ | 108,000 | \$ | 108,000 |
| NORTH SLAVE | AKAITCHO | amount and the free and the method of famous | 108,500 | product of the continue of the | 108,500 |
| SAHTU | SAHTU | | 120,000 | | 120,000 |
| TOTAL | | \$ | 336,500 | \$ | 336,500 |

AKAITCHO BUSINESS DEVELOPMENT CORPORATION

PO Box 427, Yellowknife, NT X1A 2N3 Tel: (867) 920-2502 Fax: (867) 920-0363

E-mail: akaitcho@akaitchobdc.com, rstarnau@akaitchobdc.com

Communities Served

Yellowknife, N'dilo and Dettah

Population of Service Area

20,821 (July 1, 2013 Annual Population Estimates,

NWT Bureau of Statistics)

Services Provided

Commercial lending

Canada business-NWT access site

Business information and skills development

Small business counselling
Monitoring and aftercare services
Assistance with writing business plans

Assistance with applications to funding agencies

Self-employment options program

Staff

Raymond St. Arnaud

General Manager

Corinne Kraft-Bailey
Karina Mercredi

Senior Business Analyst

Business Analyst

Incorporated

Not-for-profit corporation, Canada Business

Corporations Act

Designated as an Aboriginal financial institution by the

Government of Canada

Board

Seven member volunteer board

Chair:

Darrell Beaulieu

Secretary-Treasurer:

Shirley Tsetta

Directors:

Jonas Sangris

Roy Erasmus Jr.

Tim Doyle

Steve Meister

Patrick Doyle

DEHCHO BUSINESS DEVELOPMENT CENTRE

PO Box 240, Fort Simpson, NT X0E 0N0 Tel: (867) 695-2441 Fax: (867) 695-2052 E-mail: toddn@northwestel.net

Communities Served

Fort Simpson, Fort Liard, Jean Marie River, Nahanni

Butte, Wrigley and Trout Lake

Population of Service Area

2,207 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided

Commercial lending

General business assistance Small business resource centre

Video conferencing

Staff

Todd Noseworthy

General Manager

Sean Whelly

Business Development Officer

Incorporated

Not-for-profit corporation, Canada Business

Corporations Act

Designated as an Aboriginal financial institution by the

Government of Canada

Board

Eight member volunteer board

Chair:

Oliali.

Ron McCagg

Vice-Chair:

Larry Campbell Shadab Khan

Secretary-Treasurer: Directors:

Dennis Deneron

Pauline Simba

Jarvis Tsetso

Yvonne Norwegian

Albert Moses

DOGRIB AREA COMMUNITY FUTURES

PO Box 92, Whati, NT X0E 1P0 Tel: (867) 573-3140, Fax: (867) 573-3142

Communities Served

Behchokò, Whatì, Gamètì and Wekweèti

Population of Service Area

2,952 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided

Commercial lending

Canada business-NWT access site

Staff

Vacant

General Manager

Incorporated

Society, Societies Act of the Northwest Territories

Designated as an Aboriginal financial institution by the

Government of Canada

Board

Four member volunteer board

Chair:

Luke Grosco

Directors:

David Wedawin

Nora Simpson George Nitsiza

Mr. Luke Grosco

Dogrib Area Community Futures

PO Box 70

Behchokò, NT X0E 0Y0

^{*} Notice: In fiscal 2010/11 and continuing through 2012/13, the Dogrib Area Community Futures (DACF) began a reorganization process. The DACF can be contacted via the Industry, Tourism and Investment office in Behchokò. Please address correspondence to:

SAHTU BUSINESS DEVELOPMENT CENTRE

PO Box 307, Norman Wells, NT X0E 0V0 Tel: (867) 587-2016 Fax: (867) 587-2407 E-mail: exec.dir.sbdc@theedge.ca

Communities Served

Norman Wells, Tulit'a, Déline, Colville Lake and Fort

Good Hope

Population of Service Area

2,443 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided

Commercial lending

General business assistance Small business resource centre

Video conferencing

Staff

Gregor Harold McGregor

Executive Director

Nicky Richards

Economic Development Officer

Incorporated

Not-for-profit corporation, Canada Business

Corporations Act

Designated as an Aboriginal financial institution by the

Government of Canada

Board

Seven member volunteer board

Chair/Secretary -Treasurer:

Directors:

Tanya McCauley Trudy Kochon Sally-Ann Horassi

David Codzi

Vacant Vacant Vacant

SOUTHWEST TERRITORIAL BUSINESS DEVELOPMENT CORPORATION

Suite #7, 6 Courtoreille St., Hay River, NT X0E 1G2 Tel: (867) 874-2510 Fax: (867) 874-3255 E-mail: swtbdc@northwestel.net

Communities Served

Hay River, Enterprise and Kátlodééche First Nation

(Hay River Reserve)

Population of Service Area

4,187 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided

Commercial lending

Canada business-NWT access site

Staff

Jeff Griffiths

General Manager

Incorporated

Not-for-profit corporation, Canada Business

Corporations Act

Board

Three member volunteer board

Chair:

Sharon Dragon

Directors:

Gary Vicmiowski

Vacant

THEBACHA BUSINESS DEVELOPMENT CENTRE

PO Box 25, Fort Smith, NT X0E 0P0 Tel: (867) 872-2795 Fax: (867) 872-2824

E-mail: tbds@gardtal.com

Communities Served

Fort Smith, Łutselk'e, Fort Resolution, Fort Providence

and Kakisa

Population of Service Area

4,102 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided

Commercial lending

Small business resource centre

Video conferencing

Self-employment options program

Staff

Linda Martin

General Manager

Vacant

Administrative Assistant

Incorporated

Not-for-profit corporation, Canada Business

Corporations Act

Board

Six member volunteer board

Chair:

Tom Lockhart

Directors:

Jeannie-Marie Jewell

Earl Jacobson Arthur Beck

George Kurszewski Stephen Cuthbert

^{*} Note: The position was filled for half of 2012/13 but was vacant as of March 31, 2013.

WESTERN ARCTIC BUSINESS DEVELOPMENT CORPORATION

Suite 204, 125 Mackenzie Road, PO Box 2360 Inuvik, NT X0E 0T0 Tel: (867) 777-2836 Fax: (867) 777-3470, 1-800-244-1203

E-mail: generalmanager@northwestel.net

Communities Served Inuvik, Tuktoyaktuk, Aklavik, Fort McPherson,

Paulatuk, Ulukhaktok, Sachs Harbour and Tsiigehtchic

Population of Service Area 6,691 (July 1, 2013 Annual Population Estimates, NWT

Bureau of Statistics)

Services Provided Commercial Lending

Staff

Lines of Credit Letters of Credit

Small Business Counselling and Advisory Services

Entrepreneurial Training

Canada Business-NWT Access Site

Video Conferencing

Self-Employment Options Program

Brent Kay General Manager Vacant * Loans Officer

Incorporated Not-for-profit corporation, Canada Business

Corporations Act

Board Seven member volunteer board

Chair: Clarence Wood (Town)

Vice-Chair: Doug Robertson (Inuvik)

Treasurer: Derek Lindsay (Member at

large)

Secretary: Tag Connell (Delta)
Directors: William Koe (Gwich'in)

Ray Ruben (Nanakput)

Vacant (IRC)

^{*} Note: The position was filled for most of 2012/13 but was vacant as of March 31, 2013. Position was refilled in June 2013.



