



NORTHWEST TERRITORIES COMMUNITY FUTURES PROGRAM

2010/11 ANNUAL REPORT

Minister's Message **2010/11 Community Futures Annual Report**



The Department of Industry, Tourism and Investment is committed to economic and business development and growth throughout the Northwest Territories (NWT), to ensure we have a diversified economy that provides all communities and regions with opportunities and choices. Supporting the entrepreneurs of our territory is one of the single best ways to accomplish that goal.

To that end the Community Futures Program continues to be an important part of this department's grassroots-based economic development programming. Through this program, support is directed right to the community level, where the NWT's seven Community Futures Development Corporations are operated and managed.

These Corporations have been remarkably successful in helping businesses and communities adapt and succeed in an ever-changing business world and are crucial to economic development in communities across the NWT.

Community-based leadership is key to the success of many initiatives and Community Futures Development Corporations play a vital role in fostering that leadership by providing a diverse range of services to our territorial entrepreneurs. These include counselling small businesses, spearheading local partnerships, assisting entrepreneurs in developing a vision for the future and much more.

I want to thank the many Community Futures Development Corporation board and staff members who devote themselves to the building of a sustainable economic future for their communities and for our territory.

The Honourable David Ramsay

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INTRODUCTION

This 2010/11 Annual Report provides performance data regarding the seven Community Futures Development Corporations (CFDCs) in the Northwest Territories (NWT). The Government of the Northwest Territories (GNWT), through the Department of Industry, Tourism and Investment (ITI) Community Futures Program, currently funds six of the seven CFDCs.

ITI views this program as important to its economic development efforts and supports CFDCs through:

- Year-to-year contribution funding for operations;
- Non-repayable investment fund capital;
- Access to low cost capital via the NWT Business Development and Investment Corporation (BDIC).

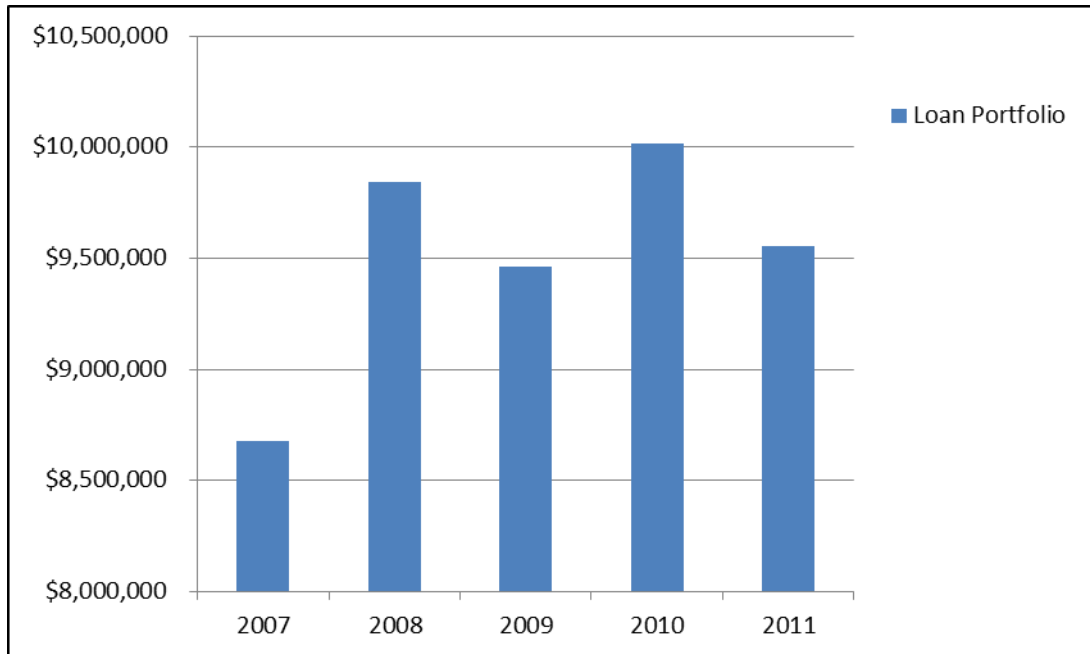
The corporations operate independently of government as community-based, non-profit organizations overseen by a volunteer board of directors drawn from the communities served by their respective organizations.

Program Highlights – 2010/11

- CFDCs operate in all 33 communities in the NWT and directly employ 12 people. CFDCs rely on the skills and judgement of their employees and 36 community based volunteer board members.
- The activity of the CFDCs created and/or maintained 263 full-time and 133 part-time jobs in the NWT in the fiscal year.
- CFDCs granted 128 loans totalling \$4.59 million during the 2010/11 fiscal year. In 2009/2010 they granted 131 loans totalling \$4.74 million. The average size of each loan in 2010/11 was \$35,893 compared to \$36,166 in 2009/2010.
- Of the total loan disbursements, just over \$1.23 million was made in Level 2 communities (see page seven) in fiscal 2010/11; in 2009/2010 that total was \$1.59 million.
- Overall, CFDCs held a total loan portfolio balance of \$9.56 million, a decrease of some \$459,000 from the 2009/2010 balance of \$10.01 million.
- Total program funding provided by ITI to CFDCs was \$1.45 million in 2010/11.
- The total low cost loan capital provided by BDIC to CFDCs was \$1.29 million compared to \$1.26 million in 2009/10.
- Since their inception, CFDCs have been provided \$6.23 million in non-repayable capital funding and the GNWT has contributed \$3.73 million of that total.

Total Value of Loans Portfolio by Year

As noted in the highlights, the CFDC loan portfolio balance totals \$9.56 million. This represents a significant amount in terms of small business borrowings in the NWT and is testament to the enthusiasm and hard work of the Board members and staff of these organizations as well as the dynamic efforts of the entrepreneurs of the NWT.



PROGRAM DESCRIPTION

The mandate of each CFDC is to support community and business development through the creation and expansion of small and medium sized enterprises and the creation and maintenance of employment opportunities in NWT communities. CFDCs provide some or all of the following services:

- Term loans and loan guarantees;
- Lines of credit,
- Letters of credit;
- Business planning and assistance;
- Information and training for entrepreneurs via regional workshops;
- Management training, monitoring and after-care;
- Access to business information and the Canada Business-NWT Service Centres;
- Access to state-of-the-art video conferencing technology; and
- Delivery of the Self-Employment Option Program.* This is a Human Resources Development Canada program delivered by the GNWT Department of Education, Culture and Employment (ECE).

CFDCs also have the flexibility to set their own priorities for economic development in their respective regions. This may include programs specific to the businesses in their regions, as well as special interest group initiatives such as targeted support for Aboriginal entrepreneurs, youth entrepreneurs and women in business.

A CFDC loan can be as large as \$200,000. Investment and loan funds administered by these corporations are designed to complement conventional funding provided by other financial institutions, the Business Development Bank of Canada or other territorial and federal funding programs.

Finally, and perhaps most importantly, CFDCs are staffed by employees trained in the field of community economic development. They are a valuable resource to prospective entrepreneurs, seasoned managers looking for that extra edge and local leaders seeking help in determining the future direction their community will take. CFDC employees make varied and invaluable contributions to the NWT economy.

* The Self-Employment Options Program allows eligible individuals to continue receiving Employment Insurance while starting and establishing a small business.

PROGRAM BACKGROUND

The Community Futures Program was established in 1985 by Employment and Immigration Canada, now Human Resources Skills Development (HRSD), which was responsible for the establishment of CFDCs throughout rural Canada. The program was part of a major effort by the Government of Canada to provide financial assistance in areas experiencing significant hardship due to loss of industry.

In the NWT, the program started in 1987 in response to the closure of the Pine Point mine with the formation of the Hay River and Area Community Futures Society. This is now known as the Southwest Territorial Business Development Corporation. A second program was formed in Inuvik in 1988 following the closure of the military base there and a downturn in oil and gas activity.

In 1994, HRSD entered into negotiations to transfer the program to regional economic development agencies across Canada. In the NWT, where no federal economic development agency existed, the program was transferred to the GNWT. It is now administered by ITI.

At the time of the transfer, four CFDCs operated in the NWT. The transfer agreement provided annual funding of approximately \$900,000, of which \$819,000 was operational funding for the four CFDCs, with the remainder of the funding used for a community futures consultant.

On April 1, 1999, the Territory of Nunavut was formed. Two of the four CFDCs were located in Nunavut and this resulted in an annual funding decrease for the NWT Community Futures Program budget of approximately \$400,000.

Since 2000, the GNWT has funded the addition of five new community futures organizations. There are now seven CFDCs operating in the NWT and all 33 NWT communities now have access to the program. The seven organizations are:

Akaitcho Business Development Corporation	ABDC	Yellowknife
Dogrib Area Community Futures	DACF	Whati
Deh Cho Business Development Centre	DBDC	Fort Simpson
Sahtu Business Development Centre	SBDC	Norman Wells
Southwest Territorial Business Development Corporation	SWTBDC	Hay River
Thebacha Business Development Centre	TBDC	Fort Smith
Western Arctic Business Development Corporation	WABDC	Inuvik

Despite major challenges — high operating costs, limited operational and capital resources, the isolation of NWT communities and a shortage of qualified workers — CFDCs in the NWT have been remarkably successful in meeting the needs of small business. The GNWT considers them as a vital component in the economic development of the territory.

LOCAL INVOLVEMENT – Serving the Community

CFDCs are overseen by a volunteer Board of Directors. The members are drawn from the communities served by the respective corporation. CFDCs expend considerable resources in the training, guidance and assistance of local entrepreneurs and community leaders.

Board Member and Staffing Contingents

REGION	CFDC	BOARD MEMBERS	STAFF	# COMMUNITIES SERVED	POPULATION SERVED ¹
DEHCHO	DEHCHO	8	2	8	3,083
INUVIK	WESTERN ARCTIC	7 ²	2	8	6,974
NORTH SLAVE	AKAITCHO	7	3	2 ³	20,149
	DOGRIB	4	1	4	3,029
SAHTU	SAHTU	6 ⁴	2	5	2,693
SOUTH SLAVE	SOUTHWEST TERRITORIAL	3 ⁵	1	3	4,117
	THEBACHA	6	1	3	3,268
TOTAL		41	12	33	43,313

Thirty-seven (37), of a possible forty-one (41) Board members were actively involved with CFDCs in 2010/11.

Notes from table:

- 1 Population statistics are drawn from the Annual Population Estimates, NWT Bureau of Statistics. Numbers listed do not include communities with a population of 50 or less or unorganized areas.
- 2 Western Arctic: Two board positions were vacant as of March 31, 2011.
- 3 Akaitcho: This Community Futures Development Corporation actually serves three communities. However, N'dilo is not listed separately from Yellowknife by the NWT Bureau of Statistics for the purposes of the population estimates (see also Page 10).
- 4 Sahtu: Two board positions were vacant as of March 31, 2011.
- 5 Southwest Territorial: One board position was vacant as of March 31, 2011.

LOAN ACTIVITY – Number and Value of Loans Approved

Economic development is a dynamic and evolving field of work. Demand for loan financing varies and not all loan applications are approved. All lenders, including those at CFDCs, must exercise prudent decision-making and good judgement.

Number of Loans Approved

REGION	CFDC	2010/11	2009/10
DEHCHO	DEHCHO	18	15
INUVIK	WESTERN ARCTIC	76	78
NORTH SLAVE	AKAITCHO	10	10
	DOGRIB	0	2
SAHTU	SAHTU	8	8
SOUTH SLAVE	SOUTHWEST TERRITORIAL	9	8
	THEBACHA	7	10
TOTAL		128	131

Value of Loans Approved

REGION	CFDC	2010/11	2009/10
DEHCHO	DEHCHO	\$ 332,314	\$ 654,906
INUVIK	WESTERN ARCTIC	2,067,847	2,041,714
NORTH SLAVE	AKAITCHO	972,500	553,000
	DOGRIB	0	100,000
SAHTU	SAHTU	519,616	426,081
SOUTH SLAVE	SOUTHWEST TERRITORIAL	465,000	507,000
	THEBACHA	237,000	455,000
TOTAL		\$ 4,594,277	\$ 4,737,701

LOAN ACTIVITY – Some Comparatives

In 2010/11 the seven NWT CFDCs made 128 loans with a disbursement value of \$4.59 million. The table below shows how these numbers compare to the rest of Canada (excluding Quebec and the Yukon).

2010/11	Average # of loans per operating CFDC	Average value of loans per operating CFDC
NWT	18.29	\$ 656,325
Canada	15.71	\$ 693,177

2010/11	Average # of loans per capita (by '000 people)	Average value of loans per capita (by '000 people)
NWT	3.12	\$ 111,837
Canada	0.44	\$ 20,451

IMPACT ON COMMUNITIES – Loan Activity by Community Level

One objective of the Community Futures Program is to encourage increased business development in rural and remote communities. It does this by providing small business loans to small and medium sized enterprises. These funds may also be used to leverage other financing. The current and cumulative impacts of the CFDCs in the NWT are as substantial as they are positive.

ITI policy classifies the economic activity and potential of NWT communities into two levels:

Level 1 Communities

- These are the most developed communities in the NWT and are characterized by well-developed community business infrastructure and air/road transportation links.
- Includes the communities of Fort Smith, Hay River, Inuvik and Yellowknife.

Level 2 Communities

- These are communities with less-developed business infrastructure and air/road transportation links.
- Includes all NWT communities not listed as Level 1.

Loan Activity by Community Level (by fiscal year)

	CFDC	2010/11		2009/10	
		Total Value	#	Total Value	#
LEVEL 1	AKAITCHO	\$ 972,500	10	\$ 553,000	10
	SOUTHWEST TERRITORIAL	465,000	9	507,000	8
	THEBACHA	212,000	6	283,000	8
	WESTERN ARCTIC	1,716,809	72	1,797,714	74
TOTAL		\$ 3,366,309	97	\$ 3,140,714	100
LEVEL 2	AKAITCHO	\$ 0	0	\$ 0	0
	DEHCHO	332,314	18	654,906	15
	DOGRIB	0	0	100,000	2
	SAHTU	519,616	8	426,081	8
	THEBACHA	25,000	1	172,000	2
	WESTERN ARCTIC	351,038	4	244,000	4
TOTAL		\$ 1,227,968	31	\$ 1,596,987	31

IMPACT ON COMMUNITIES – Jobs Created by Region

CFDCs in the NWT assist with the creation and maintenance of many jobs every year. CFDCs created and/or maintained some 263 full-time and 133 part-time jobs in the NWT during 2010/11.

Number of Full-time Jobs Created and Maintained (2010/11)

REGION	CFDC	FULL-TIME JOBS CREATED	FULL-TIME JOBS MAINTAINED
DEHCHO	DEHCHO	0	16
INUVIK	WESTERN ARCTIC	14	94
NORTH SLAVE	AKAITCHO	6	61
	DOGRIB	0	0
SAHTU	SAHTU	5	26
SOUTH SLAVE	SOUTHWEST TERRITORIAL	5	22
	THEBACHA	2	12
TOTAL		32	231

Number of Part-time Jobs Created and Maintained (2010/11)

REGION	CFDC	PART-TIME JOBS CREATED	PART-TIME JOBS MAINTAINED
DEHCHO	DEHCHO	11	24
INUVIK	WESTERN ARCTIC	16	25
NORTH SLAVE	AKAITCHO	2	20
	DOGRIB	0	0
SAHTU	SAHTU	0	9
SOUTH SLAVE	SOUTHWEST TERRITORIAL	2	16
	THEBACHA	3	5
TOTAL		34	99

ITI FUNDING

The following figures refer to ITI funding provided to CFDCs for fiscal years 2009/2010 and 2010/11.

Total Funding Provided to CFDC by ITI

REGION	CFDC	2010/11	2009/10
DEHCHO	DEHCHO	\$ 331,630	\$ 308,000
INUVIK	WESTERN ARCTIC	239,270	200,000
NORTH SLAVE	AKAITCHO	263,920	248,500
	DOGRIB	151,370	139,500
SAHTU	SAHTU	332,700	312,000
SOUTH SLAVE	SOUTHWEST TERRITORIAL	0	0
	THEBACHA	154,660	139,500
TOTAL		\$ 1,473,550	\$ 1,347,500

Funding Provided to CFDC – Operational

(Contribution agreement and other contract based funding)

REGION	CFDC	2010/11	2009/10
DEHCHO	DEHCHO	\$ 223,630	\$ 200,000
INUVIK	WESTERN ARCTIC	239,270	200,000
NORTH SLAVE	AKAITCHO	155,420	139,500
	DOGRIB	151,370	139,500
SAHTU	SAHTU	212,700	192,000
SOUTH SLAVE	SOUTHWEST TERRITORIAL	0	0
	THEBACHA	154,660	139,500
TOTAL		\$ 1,137,050	\$ 1,010,500

Funding Provided to CFDC – Economic Development Officer

(Community Transfer Initiatives)

REGION	CFDC	2010/11	2009/10
DEHCHO	DEHCHO	\$ 108,000	\$ 108,000
NORTH SLAVE	AKAITCHO	108,500	109,000
SAHTU	SAHTU	120,000	120,000
TOTAL		\$ 336,500	\$ 337,000

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

AKAITCHO BUSINESS DEVELOPMENT CORPORATION

PO Box 427, Yellowknife, NT X1A 2N3

Tel: (867) 920-2502 Fax: (867) 920-0363

E-mail: akaitcho@akaitchobdc.com, rstarnau@akaitchobdc.com

Communities Served:	Yellowknife, N'dilo and Dettah
Population of Service Area	20,149 (2011 Annual Population Estimates, NWT Bureau of Statistics)
Services Provided	Commercial lending Canada business-NWT access site Business information and skills development Small business counselling Monitoring and aftercare services Assistance with writing business plans Assistance with applications to funding agencies Self-employment options program
Staff	Raymond St. Arnaud General Manager Karina Mercredi Senior Business Analyst Tanya Kasteel Business Analyst
Incorporated	Not-for-profit corporation, <i>Canada Business Corporations Act</i> Designated as an Aboriginal financial institution by the Government of Canada
Board	Seven member volunteer board Chair: Darrell Beaulieu Secretary-Treasurer: Shirley Tsetta Directors: Jonas Sangris Roy Erasmus Jr. Thomas Jarvis Steve Meister Tim Doyle

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

DEHCHO BUSINESS DEVELOPMENT CENTRE

PO Box 240, Fort Simpson, NT X0E 0N0
Tel: (867) 695-2441 Fax: (867) 695-2052
E-mail: toddn@northwestel.net

Communities Served:	Fort Simpson, Fort Liard, Jean Marie River, Nahanni Butte, Wrigley, Trout Lake, Fort Providence and Kakisa	
Population of Service Area	3,083 (2011 Annual Population Estimates, NWT Bureau of Statistics)	
Services Provided	Commercial lending General business assistance Small business resource centre Video conferencing	
Staff	Todd Noseworthy Sean Whelly	General Manager Business Development Officer
Incorporated	Not-for-profit corporation, <i>Canada Business Corporations Act</i> Designated as an Aboriginal financial institution by the Government of Canada	
Board	Eight member volunteer board Chair: Eva Hope Vice-Chair : George Tsetso Secretary-Treasurer: Larry Campbell Directors: Tim McClelland Dolphus Jumbo Yvonne Norwegian Albert Moses Shadab Khan	

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

DOGRIB AREA COMMUNITY FUTURES

PO Box 92, Whatì, NT X0E 1P0
Tel: (867) 573-3140, Fax: (867) 573-3142
E-mail: donnamoore@tlicho.com

Communities Served:	Behchokò, Whatì, Gamètì and Wekweètì
Population of Service Area	3,029 (2011 Annual Population Estimates, NWT Bureau of Statistics)
Services Provided	Commercial lending Canada business-NWT access site
Staff	Donna Moore General Manager
Incorporated	Society, <i>Societies Act</i> of the Northwest Territories Designated as an Aboriginal financial institution by the Government of Canada
Board	Four member volunteer board Chair: Luke Grosco Directors: David Wedawin Nora Simpson George Nitsiza

* Notice: In fiscal 2010/11, the Dogrib Area Community Futures (DACF) began a reorganization process. As of February 2011, the DACF can be contacted via the Industry, Tourism and Investment office in Behchokò. Please address correspondence to:

Mr. Luke Grosco
Dogrib Area Community Futures
PO Box 70
Behchokò, NT X0E 0Y0

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

SAHTU BUSINESS DEVELOPMENT CENTRE

PO Box 307, Norman Wells, NT X0E 0V0
Tel: (867) 587-2016 Fax: (867) 587-2407
E-mail: exec.dir.sbdc@theedge.ca

Communities Served:	Norman Wells, Tulit'a, Délı̄ne, Colville Lake and Fort Good Hope
Population of Service Area	2,693 (2011 Annual Population Estimates, NWT Bureau of Statistics)
Services Provided	Commercial lending General business assistance Small business resource centre Video conferencing
Staff	Gregor Harold McGregor Executive Director Nicky Richards Economic Development Officer
Incorporated	Not-for-profit corporation, <i>Canada Business Corporations Act</i> Designated as an Aboriginal financial institution by the Government of Canada
Board	Seven member volunteer board Chair/Secretary –Treasurer: Tanya McCauley Directors: Trudy Kochon Sally-Ann Horassi Dianne Bailes

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

SOUTHWEST TERRITORIAL BUSINESS DEVELOPMENT CORPORATION

Suite #7, 6 Courtoreille St., Hay River, NT X0E 1G2

Tel: (867) 874-2510 Fax: (867) 874-3255

E-mail: swtbdc@northwestel.net

Communities Served:	Hay River, Enterprise and Kátlodééche First Nation (Hay River Reserve)	
Population of Service Area	4,117 (2011 Annual Population Estimates, NWT Bureau of Statistics)	
Services Provided	Commercial lending Canada business-NWT access site	
Staff	Jeff Griffiths	General Manager
Incorporated	Not-for-profit corporation, <i>Canada Business Corporations Act</i>	
Board	Three member volunteer board	
	Chair:	Vacant
	Directors:	Sharon Dragon Bonnie Webb

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

THEBACHA BUSINESS DEVELOPMENT CENTRE

PO Box 25, Fort Smith, NT X0E 0P0
Tel: (867) 872-2795 Fax: (867) 872-2824
E-mail: tbds@gardtal.com

Communities Served:	Fort Smith, Łutsek'ė and Fort Resolution
Population of Service Area	3,268 (2011 Annual Population Estimates, NWT Bureau of Statistics)
Services Provided	Commercial lending Small business resource centre Video conferencing Self-employment options program
Staff	Linda Martin General Manager
Incorporated	Not-for-profit corporation, <i>Canada Business Corporations Act</i>
Board	Six member volunteer board Chair: Tom Lockhart Directors: Earl Jacobson Arthur Beck Greg Heron Raymond Simon Jeannie-Marie Jewell

NWT COMMUNITY FUTURES DEVELOPMENT CORPORATIONS

WESTERN ARCTIC BUSINESS DEVELOPMENT CORPORATION

Suite 204, 125 Mackenzie Road, PO Box 2360 Inuvik, NT X0E 0T0

Tel: (867) 777-2836 Fax: (867) 777-3470, 1-800-244-1203

E-mail: generalmanager@northwestel.net

Communities Served:	Inuvik, Tuktoyaktuk, Aklavik, Fort McPherson, Paulatuk, Ulukhaktok, Sachs Harbour and Tsiigehtchic	
Population of Service Area	6,974 (2011 Annual Population Estimates, NWT Bureau of Statistics)	
Services Provided	Commercial Lending Lines of Credit Letters of Credit Small Business Counselling and Advisory Services Entrepreneurial Training Canada Business–NWT Access Site Video Conferencing Self-Employment Options Program	
Staff	Brent Kay Kim Odundo	General Manager Loans Officer
Incorporated	Society, <i>Societies Act</i> of the Northwest Territories*	
Board	Seven member volunteer board	
	Chair:	Clarence Wood
	Vice-Chair:	Vacant
	Treasurer:	Grant Sullivan
	Secretary:	Jen Hinze
	Directors:	Joe Perry Doug Robertson Vacant

* Notice: On September 30, 2010, Western Arctic Business Development Services ceased to operate and on October 1, 2010 the successor organization, Western Arctic Business Development Corporation began operating. There were no disruptions in service.

