

**ALL PROGRAM OPERATIONS AND MAINTENANCE BUDGETS FOR  
TOURISM AND PARKS 2011-2012**

<b>HEADQUARTERS</b>	
Planning, Research & Development	305,000
Assist Tourism	33,000
Maintain Parks	30,000
Parks Merchandise	95,000
Marine Safety Training	100,000
Research Plan	15,000
Tourism 2015 Program	1,000,000
• Marketing: 400,000	
• Aboriginal Tourism: 150,000	
• Community Engagement: 25,000	
• Infrastructure: 100,000	
• Skill Development: 200,000	
• Research and Planning: 125,000	
Tourism Industry Marketing Contributions	2,136,000
Tourism Diversification Program	900,000
Sport Hunt Outfitter Marketing Support	600,000
<b>NORTH SLAVE REGION</b>	
Assist Tourism	200,000
Maintain Parks	289,000
<b>SOUTH SLAVE REGION</b>	
Assist Tourism	40,000
Maintain Parks	784,000
<b>INUVIK REGION</b>	
Product Development	12,000
Assist Tourism	71,000
Maintain Parks	272,000
<b>DEHCHO REGION</b>	
Product Development	12,000
Assist Tourism	71,000
Maintain Parks	219,000
<b>SAHTU REGION</b>	
Marketing	25,000
Assist Tourism	39,000
Maintain Parks	43,000
<b>TOTAL</b>	<b>\$7,184,000</b>