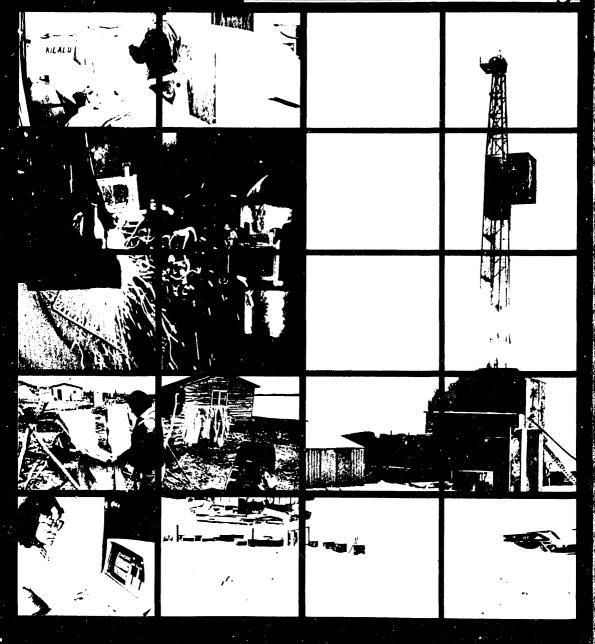
LEGISLATIVE ASSEMBLY OF THE
NORTHWEST TERRITORIES

10TH ASSEMBLY, 2nd SESSION

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Northwest Territories Business Directory



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May 1984

1984 Northwest Territories

NORTHWEST TERRITORIES BUSINESS DIRECTORY

1984



NORTHWEST TERRITORIES BUSINESS DIRECTORY

I am pleased to announce the release of the 1984 Northwest Territories Business Directory.

Although lists of businesses have been compiled in the past, this publication is the first attempt to provide a comprehensive directory of NWT businesses indicating the range of goods and services available as well as other basic information such as contacts and employment. Work on this directory was completed by the NWT Bureau of Statistics and the Policy and Planning Branch of the Department of Economic Development and Tourism.

i am most pleased at the seventy percent response rate to the questionnaire which was sent out. I am also confident that the coverage of the business directory will increase even further as this publication will be used as a major vehicle to develop and enhance opportunities for NWT business.

The information in this directory is kept on computer and will be updated on an ongoing basis through sources such as telephone listings, Workers' Compensation and business registrations. Further, I expect that business not included in the directory, as well as those whose activities have changed, will contact us to update our files.

This directory is being sent to all NWT businesses that responded to the questionnaire as well as to resource development companies, Chambers of Commerce, Economic Development Corporations and other agencies which could take advantage of this service.

I wish to thank those companies who took the time to complete the survey form. Your continued cooperation will ensure that the business community, residents and other purchasers of goods and services can realize more fully the benefits of our expanding economy.

Mary

Hon. Tagak Curley
Minister, Economic Development
and Tourism

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INTRODUCTION

OVERVIEW

The 1984 NWT Business Directory, a joint publication of the Department of Economic Development and Tourism and the NWT Bureau of Statistics, represents the first comprehensive directory of NWT businesses indicating the full range of goods and services available from Northern companies. This Directory should serve to highlight opportunities for Northern business, in addition to providing a guide to those goods and services presently available.

Information contained in this Directory is based on survey forms completed and returned by NWT companies during the second half of 1983. Some 1300 businesses are included, representing an estimated 70 percent of businesses active in the Northwest Territories. It is expected that coverage rates should improve with subsequent editions of this Directory.

Classification of businesses in this Directory is based on the 1980 Standurd Industrial Classification (SIC) developed by Statistics Canada, with modifications to reflect the Northern business environment.

HOW TO USE THE DIRECTORY

The NWT Business Directory comprises the following elements:

Index to Main Business Listing

a detailed business activity index to the Main Business Listing.

Main Business Listing

- detailed information for all NWT businesses responding to the survey, listing business adJress, name of contact person, phone and telex numbers, company employment, year established in NWT, and goods and services provided along with a promotional statement provided by the business.
- groups all businesses according to categories of business activity outlined in the Table of Contents and the Business Classification section.

Company Index

 lists businesses in alphabetic order indicating address, phone number, business activities and corresponding page numbers in the Main Business Listing.

Community Index

— Ilists businesses operating in each NWT community giving phone number, range
of business activities and corresponding page numbers in the Main Business
Listing.

Business Classification

- provides outline of categories used to classify businesses.
- modified version of the 1980 Standard Industrial Classification (SIC).

DEFINITIONS

Coverage:

All businesses active in the NWT returning a completed NWT

Business Directory survey form, including organizations and governmental authorities.

Address:

Full mailing address for business.

Contact: Name, phone and telex of contact person for each business.

Employees:

Total employees: full-time, part-time and seasonal.

Established:

Year business established in Northwest Territories.

Services:

Goods and services provided by business.

Comment:

Promotional statement prepared by business.

HOW TO REGISTER

If your business is not listed in the NWT Business Directory, you may be missing potential business opportunities. To ensure you are included in the next publication of this directory planned for late 1984, please phone collect or write the following:

Department of Economic Development & Tourism Business Development Division Government of the N.W.T. Yellowknife, N.W.T. X1A 2L9 (403) 873-7383

COMMENTS ON THE DIRECTORY

If you have any comments on the directory, please feel free to contact the Department of Economic Development and Tourism at (403) 873-7383 or the Bureau of Statistics at (403) 873-7147.