

**LEGISLATIVE ASSEMBLY OF THE
NORTHWEST TERRITORIES
10TH ASSEMBLY, 9TH SESSION**

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TABLED ON JUNE 3, 1987

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MEDIA COVERAGE FOR N.W.T. - JUNE 1ST AND JUNE 2ND, 1987

The objective of the campaign was to draw attention to the demands of the Northwest Territories (and Yukon) in relation to the Meech Lake Agreement. While politicians in the territories were getting their message across to people in the North, it was considered important to reach all Canadians.

MONDAY, JUNE 1, 1987

- Full Page advertisement, National Edition, Globe and Mail
- Globe and Mail - Orland French column
- Toronto Star
- Canadian Press
- CBC National Radio News, World Report
- CTV National News, Canada AM

NEWS CONFERENCE, 11 A.M. EDT, NATIONAL PRESS THEATRE, OTTAWA

- CBC National TV - MIDDAY. Interview with Nick Sibbeston and Tony Penkett by Peter Downie.
- CBC National TV News - MIDDAY
- CBC TV News item for all CBC Regional TV supper hour shows
- CBC National News - (Mike Duffy)
- CBC Radio National News. World at Six

- CBC Radio - NWT & Yukon
- CTV National News
- Global Television (network)
- French CBC National TV News
- French CBC National Radio News
- French Independent TV News
- CKO All News Radio
- Canadian Press

TUESDAY, JUNE 2ND

- Le Devoir
- La Presse
- Le Journal
- The Montreal Gazette
- Toronto Star
- Globe and Mail
- Ottawa Citizen
- Canadian Press (most Canadian radio, television and newspaper outlets)
- Standard Broadcasting
- Broadcast News
- CBC Radio News - North
- CBC Radio - current affairs North
- CTV - Canada AM interview
- CTV National News
- CBC Radio Edmonton AM

- Vancouver TV - CKVU

The above were only those reports that I monitored while in Ottawa. There have been subsequent interviews given by Mr. Sibbeston in Ottawa and Mr. Ballantyne in Yellowknife.

Cindy Clegg
Press Secretary
June 3, 1987.