

MAR 2 1987

61.10



TRADE SHOW ASSISTANCE



The Government of the Northwest Territories supports and encourages activities which will enhance NWT exports and import replacement.

To that end, the Government of the Northwest Territories will provide financial assistance to NWT businesses attending commercial trade shows.

A handwritten signature in black ink, appearing to read "Neil L.".

Government Leader and  
Chairman of the Executive Council

Reference

For elaboration of this Policy refer to Directive.

**4. Contribution**

Means a conditional transfer payment, made to a recipient, subject to audit, and for which the government will not receive any goods or services.

**5. Booth/Display Space**

Means up to 1,000 sq.ft. of display area.

**PROVISIONS****1. Eligibility**

Eligibility is restricted to NWT Businesses.

**2. Preference**

Subject to funding limits, preference will be given to businesses which, in the opinion of the Minister of Economic Development and Tourism, will contribute the most toward enhancement of Territorial business prospects.

**3. Authority and Accountability****(a) Executive Council**

Only the Executive Council may approve exceptions to this policy.

**(b) Financial Approval****(i) Chief, Business Development**

The Chief of Business Development, Department of Economic Development and Tourism may approve contributions to eligible NWT businesses to the maximum specified below.

**(ii) Financial Management Board**

In the event of unplanned contribution needs, expenditures additional to those appropriated in the Main Estimates shall be approved by the Financial Management Board.

- (i) \$2,000 for Booth display space and furniture rental costs;
  - (ii) 50% of economy return airfare or equivalent for one person;
  - (iii) 50% of freight costs;
  - (iv) \$100 for insurance costs;
  - (v) \$130 per-person, per-day for one person for on-site trade show preparation, attendance, and removal of displays. Allowance for set up and removal will be limited to one day each.
- (b) Maximum contributions per applicant shall be the lesser of 50% of total applicant costs for the trade show or \$3000.
- (c) Applicants shall be limited to one contribution per year.

7. Applications

The following conditions will apply:

- (a) Applications for financial assistance will include:
- (i) proof of business registration and/or licence to operate in the NWT;
  - (ii) name, theme and location of trade show and purpose of attending;
  - (iii) estimated cost of attending trade show;
  - (iv) estimated benefits of attending trade show.
- (b) Applications for financial assistance to participate in trade shows should be submitted to:

Regional Superintendent  
Department of Economic Development and Tourism  
Government of the Northwest Territories