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Seneral Deliverv CHESTERFIELD INLET, NWT XOC 080

February 22, 1988

Mr. Frank King
President, Calgary XV Winter Dlympics
Calgary Alberta

Date Rec'd MAR - 2 1988 AT

ACTION req'd - (CIRCLE)

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<u>Subject: The CTV Coverage of the Opening of the Calgary Winter Olympics</u>

Dear Mr. King:

With pride, you draw our attention to the fact that the trim on the "calico dancers'" costumes, is artificial fur, made to look like white fox fur.

What is the basis of your pride?

Are you proud:

- that the toxic by-products of the manufacture of artificial fur will one day pollute our lakes and streams.
- that continued manufacture of such synthetics could lead to the death of a Canadian; probably someone living in Southern Canada.
- that the white Arctic fox is going unharvested, because we Inuit cannot sell their pelts for a profit.
- that as a result of their going unharvested, our Arctic fox are falling prey to starvation and disease and may one day disappear.

We hope that you are man enough to offer a public apology to our native hunters. The manufacturing industry does not need the support of the Olympics to continue to destroy our environment, by wasting non-renewable resources in the manufacture of synthetics; the industry can do that all by itself. Or is it the animal rights interests that prompted the comment? Whatever the reason for the remark, it was uncalled for and insulting to all we Canadians, who make our living, by hunting.

A lesser man might claim that the CTV script is not his responsibility. We have been glued to our T.V. and radios, during the past week of Olympic coverage. We Canadians, who

live North of the Sixtieth Parallel, have little chance of attending the Calgary Olympics. We rely on the media to bring us the coverage. The Calgary XV Winter Olympics are a great source of national pride. They are not the work of a lesser man. Please respond to our concerns. It is an oversight which should not have left your office.

Perhaps, this is the appropriate moment to invite you, to take Otto Jelenik by the hand and come North to our Arctic Winter Games. Here at least, the athletes compete without benefit of highly refined equipment and sophisticates outfits, made of synthetic fabrics.

Yours sincerely,

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Canadians of Chesterfield Inlet, NWT/ Adult Education Centre

c.c. Titus Allooloo, MLA, YELLOWKNIFE

c.c. the Calgary Herald, CALGARY