



ATTENTION - - - ATTENTION - - - ATTENTION - - - ATTENTION

- Our party of four paid for a trip to Arctic Circle Lodge, NWT, which was booked at the Canadian National Sportsman Show, in March, 1990.
- We were referred to the Arctic Circle Lodge, by an exhibitor whose booth was clearly marked North West Territory Tourism. We could only assume this booth represented the North West Territory Ministry of Tourism.
- The day before flying (August 09, 1990) we received a call from an individual from the Ministry of Tourism relaying the news, that the lodge had closed.
- We have been corresponding with the Ministry of Tourism for restitution since last August, 1990.
- We have received only threats from several of the Ministry of Tourism lawyers.
- It appears that your ministry of Tourism prefers to invest their monies in lawyer's fees rather than the tourists that support their industry.
- We felt there was no alternative than to make other "would be" travellers aware of these facts.
- Over 30,000 of our brochures have been distributed.
- We have personally spoke with hundreds of "would be" travellers to NWT, regarding this matter.
- Many newspaper and radio/TV stations have produced articles regarding this matter.
- We plan to proceed with a further distribution to major fishing/hunting resorts and marinas in Ontario. Distribution has also been arranged in the United States.
- We would prefer to pass on positive information on the NWT, but without restitution from your government, this is not possible.
- We believe that there should be some form of protection in place, to refund the innocent public. We also believe that it would be in the best interest of the Ministry of Tourism and Economic Development to refund the public.
- If the Ministry of Tourism and Economic Development can provide funding for the lodges, why can they NOT provide restitution for the tourists.

PARTY OF FOUR

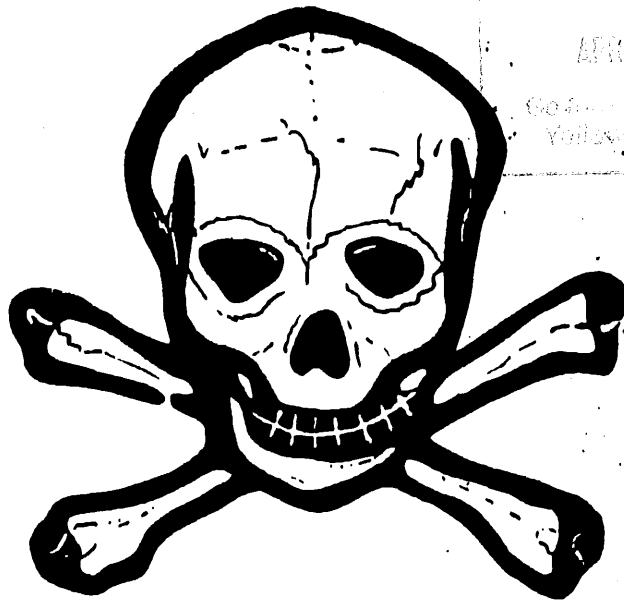
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LOC 1K0

BEWARE

OF NORTHWEST TERRITORIES FISHING AND HUNTING TRIPS

The
N.W.T. Gov't.
offered no
Consumer
Protection
regarding
this matter!



APR 12 1991
Gov't of N.W.T.
Yellowknife, N.W.T.
The
N.W.T. Minister
of Tourism
has offered
no assistance
regarding
this matter!

YOUR DREAM TRIP COULD BECOME

A NIGHTMARE!

The sudden and unexpected Closure of Arctic Circle Lodge
cost our Party of Four over \$**10,000⁰⁰**.

➡ **NO TRIP — NO RESTITUTION** ◀

Before you book, call Rick Ayearst for complete Details:

(416) 479-5656 or (705) 228-8282