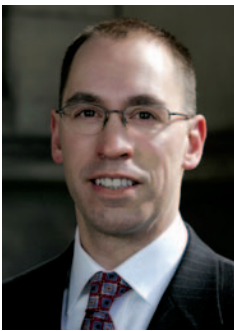


2006 Seizing Opportunities: Securing Our Future



Message from the Minister

The Northwest Territories continues to enjoy the fastest growing economy in Canada - and with it, unprecedented opportunity for business and resource development.

But with economic opportunity and rapid growth comes the need for responsible developmental planning, service and support for Northwest Territories businesses.

Since its creation, one year ago, the Department of Industry Tourism and Investment has fostered the GNWT's commitment to provide broad support for economic development through a regionally based program delivery model.

Our rich energy potential is providing a strong foundation for our economy – fuelling our commitment to oil and gas exploration, the Mackenzie Gas Project, hydro development, and the emergence of our Territory as a leading supplier to the continental energy market.

We have built on this cornerstone – taken steps to define our role within the NWT's vibrant and wide-ranging economic environment – balancing our efforts to promote sustainable opportunities in the energy, mines, and petroleum resources sectors with our efforts to diversify the economy through development of opportunities in tourism, agriculture, commercial fishing, the traditional economy, trade, investment manufacturing and secondary industries.

I am proud of our accomplishments over the last year, including the launch of the Rare in Nature diamond marketing campaign, a successful NWT presence at Expo, the release of Tourism 2010 – A Plan for NWT Tourism, and securing a partnership agreement with the Federal Government for \$2 million dollars in geoscience funding.

Now, with our structure and strategy clearly defined, we are sharpening our focus to improve overall effectiveness of our plans and services; provide greater support to small business, traditional economies and industry; develop an energy policy; and, continue to place high priority on tourism and resource development.

Working together with our partners, we will continue to execute these plans, seizing opportunities to foster a prosperous and diversified economy for the Northwest Territories and securing our future.

Brendan Bell

Minister of Industry, Tourism and Investment

→ VISION

The Department of Industry, Tourism and Investment will be recognised as a client focused organization contributing to a vibrant, diverse, and sustainable economy for the Northwest Territories.

→ MISSION

The Department of Industry, Tourism and Investment, in partnership with others, provides quality programs and services to promote and support Northwest Territories economic prosperity and community self-reliance.

→ GOALS

To promote and support a diversified economy that provides opportunities for Northwest Territories residents.

To promote and support the development of business opportunities, including agriculture, commercial fishing, the traditional economy, tourism, trade, investment, manufacturing, and secondary industries.

To promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.

To promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.

To secure economic and employment opportunities from responsible resource development for Northwest Territories residents.

To develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.

Powerful Economic Drivers

The rich resource base of the Northwest Territories supports Canada's fastest growing economy.

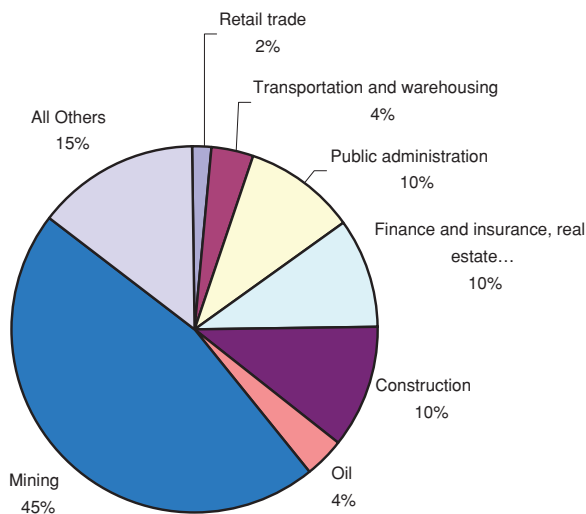
- GDP of the NWT was \$3.9 billion in 2005, up significantly from \$2.1 billion in 1999.
- Employment growth has been significant with almost 3,800 new jobs generated over the last five years. Our population has only increased by 2,500 over the same period.
- Diamond production for 2005 was \$1.7 billion, positioning the NWT as the third largest producer of rough diamonds by value in the world. A third diamond mine is scheduled to begin production in 2007.
- Construction activity contributed \$392 million to gross domestic product in 2005, making it the second largest industry in the NWT.
- Oil and gas extraction contributed \$135 million to GDP in 2005.
- The Mackenzie Gas Project is anticipated to result in an estimated investment of \$7.7 billion (three fields, gathering lines, Inuvik processing plant, pipelines, facilities). The pipeline is expected to stimulate ongoing oil and gas exploration and development.

The challenges that we face are two-fold. One is the need to maximize benefits from these developments while creating a positive investment climate. The second is to ensure the development of a diverse economy that makes effective use of our many resources.

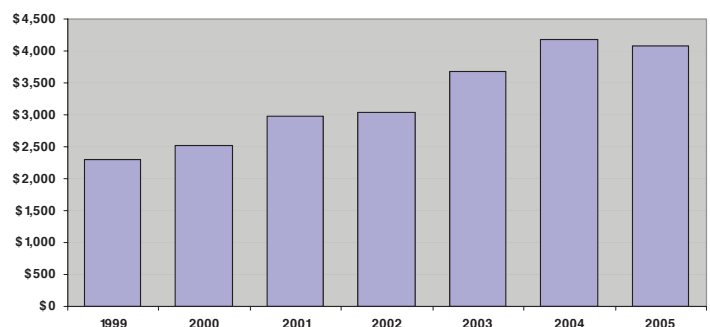
- Our renewable resources are underutilized – the size of the sector was valued at only \$18 million in 2005, excluding the value of the traditional food harvest.
- Tourism has recovered from global events, and is worth \$100 million annually. But there is still significant room for expanding sales, and for developing tourism markets in smaller communities.
- The NWT has the potential to generate significant amounts of hydro-electricity using modern run-of-river technology.
- Manufacturing and innovative approaches to northern needs can provide new opportunities to meet the unique challenges of the north.

We need to ensure that NWT residents and businesses have an economically sustainable future and the capacity to benefit from both present and future opportunities. To take advantage of the opportunities to diversify our economy, we need to make wise and sustainable use of our natural resources. By working collaboratively with all stakeholders, the NWT will overcome any challenges and build a strong future for all of its people.

NWT GDP by Sector



Annual GDP at Market Prices
(In millions of \$'s)





Dene Craft Tent (Photo: T. Macintosh)



Northern Arts and Fine Crafts (Photo: D. Walker)

Regional Program and Service Delivery

ITI is committed to building a diversified, sustainable economy in the Northwest Territories - beginning at the community level. Our regional delivery model reflects our objective to ensure support and assistance is available in every community in the Northwest Territories.

For help with the establishment, expansion, or modernization of business, contact our staff in the Dehcho, Sahtu, North Slave, South Slave, or Inuvik Regional Offices. They are available to ensure that businesses and entrepreneurs receive access to programs and resources, and maximum benefits from any new developments in their area.

Our staff are working in each Region to strengthen relations and expand communication with communities, businesses, partner organizations, and all regional stakeholders. Regular community visits, together with enhanced communication initiatives, will ensure clients have access to reliable information, assistance and planning advice.

Programs and services are available to support the following:

- New business development and existing business expansion;
- Access to field specialists, such as regional tourism officers, petroleum officers, and business development officers;
- Mentoring, funding and business network development;
- Business training, awareness and counselling;
- Sourcing information and market data; and,
- Development of opportunities in tourism, arts and crafts, agriculture, and the traditional economy.

Our regional representatives are experienced and knowledgeable, and are networked to business development contacts in other organizations, financial institutions, and government departments and agencies. These business development specialists are ready to offer programs, support, advice, and assistance.

Economic Diversification

ITI will facilitate diversification of the economy by promoting and supporting activities that add value to products and services and expand on the knowledge, skills, and creativity of NWT residents.

1. Support and promote NWT Arts.

Guided by the NWT Arts Strategy, and working with partners and stakeholders, ITI will:

- Maintain an online NWT artist database.
- Produce a quarterly artist newsletter.
- Develop and implement NWT Arts branding program.
- Promote use of e-commerce by artists to open access to national and international markets.
- Develop an NWT Arts Marketing Strategy.
- Support purchase of raw materials.

2. Promote and support value-added production.

- Finalize and implement an NWT Manufacturing Strategy.
- Investigate community-based opportunities in the forestry industry.

3. Promote and facilitate innovation in conjunction with the private sector.

- Develop a business plan for an NWT Innovation Centre.
- Partner with industry to encourage technology transfer.

4. Promote NWT products and services.

- Build and promote linkages among traditional economy, arts and tourism.
- Champion business issues in the development of Government policies.
- Ensure effective procurement policies and practices.
- Promote effective trade practices with other jurisdictions.

5. Expand secondary diamond industry

- Promote NWT diamonds through the Rare in Nature marketing initiative
- Build and maintain informal links with businesses/associations by undertaking client surveys and attending trade shows.



Japanese Visitors on the Ice Road (Photo: Tania Spencer)



Queen Elizabeth Territorial Park, South Slave (Photo: Shandel Kissel)

Tourism

ITI will develop and implement NWT tourism strategies with partners in the tourism industry, support and participate in global marketing of tourism, and develop, operate, and maintain public tourism facilities.

Guided by Tourism 2010, the Department will work with industry partners to:

- 1. Increase numbers of tourist visits and tourism revenues.**
 - Complete development of NWT brand with partner NWT Tourism.
 - Improve marketing focus by establishment of new Tourism Marketing Advisory Committee.
 - Work with partners to deliver tourism and hospitality training in every Region.
- 2. Create a positive regulatory environment for the growth of tourism.**
 - Streamline licensing requirements for tourism operators through introduction and passage of a new Tourism Act.
 - Work with tourism industry to develop new Tourism Operator Regulations.
- 3. Increase tourism in all NWT regions.**
 - Implement tourism product development program, to expand and diversify NWT tourism product range.
 - Develop at least one new tourism attraction in the Dehcho, South Slave, Sahtu, and Inuvik Regions by 2010.
 - Promote and facilitate establishment of new focus on Aboriginal and cultural tourism products.
- 4. Build on partnerships.**
 - Support NWT Tourism as the designated marketing organization for the Northwest Territories.
 - Work with tourism industry partners to leverage funding from third parties.
- 5. Implement Diamond Tourism Strategy.**
 - Work with our partners in the diamond marketing committee to recognize related tourism activities that complement Rare in Nature marketing activities.
 - Promote and support opportunities for tourists to add diamond activities to their tourism packages by working with diamond stakeholders, the City of Yellowknife and NWT Tourism.

Parks

ITI will operate and enhance a system of NWT parks and tourist information facilities that support and promote tourism.

- 1. Develop a Territorial Parks System Plan.**
 - Develop up-to-date parks inventory document.
 - Administer Parks Reservations System.
- 2. Improve infrastructure.**
 - Develop new RV sites.
 - Designate and develop new Sahtu "Do Et Q" Territorial Park.
- 3. Improve park experience.**
 - Develop interpretive and cultural programs.
 - Improve park operations to provide consistent quality facilities.
 - Develop and implement operational procedures to ensure quality service for visitors.
 - Develop and deliver training program for parks staff.
- 4. Increase the number of park visitors.**
 - Develop and implement parks marketing strategy.
 - Expand parks on-line reservations system.
 - Develop electronic permitting system.
- 5. Explore divestiture opportunities**
 - Examine opportunities to divest territorial parks located within municipal boundaries.



Henry Sabourin demonstration for Take a Kid Trapping Program (Photo: ITI)

Traditional Economy, Agriculture & Fisheries

ITI will coordinate support and promote NWT agriculture, fisheries, trapping, and commercial game harvesting to increase economic benefits for NWT residents, communities, and businesses.

- 1. Promote and enhance the Traditional Economy.**
 - Complete and implement the “Support to the Traditional Economy Policy”.
 - Deliver programs to increase participation, with special emphasis on youth.
 - Deliver certificate trapper training program.
- 2. Increase income and profitability of the fur industry.**
 - Promote and support the Genuine Mackenzie Valley Fur (GMVF) program.
 - Promote excellence through the use of best trapping methods and pelt handling practices.
 - Promote adherence to international trade agreements.
 - Expand GMVF programs to include traditionally finished hides.
- 3. Promote and support the fishing industry.**
 - Review Commercial Fishing Support Program.
 - Assist commercial fishers to investigate diversification options.
 - Develop marketing campaign in support of the domestic fishery.
- 4. Promote and support development of the agriculture industry.**
 - Develop farm-based environmental plans.
 - Promote investments in products and new technology.
 - Promote the development of NWT markets for agri-food products.



NWT Tourism Annual General Meeting (Photo: B. Dillon)

Business Information & Intelligence

ITI will support decision making by providing economic data, market intelligence, sectoral information, and opportunity studies.

- 1. Identify business information needs and assess program effectiveness.**
 - Build and maintain informal links with businesses/associations by undertaking client surveys and attending trade shows.
 - Undertake tourism research on behalf of industry.
 - Research business issues and publish findings.
- 2. Provide relevant and timely information on economic indicators.**
 - Produce and distribute quarterly sectoral newsletter and other information periodically.
 - Provide information through regular web site updates.
 - Undertake and publish sectoral opportunity studies.
- 3. Promote best business practices.**
 - Participate in information-sharing among Canadian jurisdictions.
 - Sponsor or facilitate northern business conferences and workshops.
 - Support professional (mentoring program) advice for business management.
- 4. Provide technical advisory services to the GNWT and private sector clients.**
 - Undertake economic valuations including: special surveys, economic impact analyses, and trend and forecasting analyses.



Western Arctic Aboriginal Economic Summit and Trade Show (Photo: ITI)

Access to Capital

ITI, in conjunction with the Business Development Investment Corporation, will facilitate access to capital by promoting business financial programs and assistance available from the GNWT, other governments, government agencies, and the private market.

1. Facilitate client access to capital to take advantage of business development opportunities.

- Promote business financial assistance programs.
- Conclude business program reviews in cooperation with the Business Development and Investment Corporation.

2. Maximize client access to funding through partnerships with public/private agencies.

- Promote use of alternative financial arrangements, such as loan guarantees and letters of credit.
- Establish partnerships with Indian and Northern Affairs, Canada, Business Development Canada, Aboriginal Business, Canada and private sector financial institutions.
- Adjust programs to facilitate partnerships.

3. Promote NWT investment opportunities to national and international audiences.

- Promote and champion a healthy NWT business investment environment.
- Promote NWT opportunities to national/international business interests and governments.



Taltson Hydroelectric Facility (Photo: NTPC)

Energy

ITI will coordinate the development and administration of a GNWT energy policy.

1. Develop an integrated, coordinated approach to energy planning for the GNWT.

- Lead in the development of a GNWT policy framework to support energy development, management, and conservation objectives.
- Co-ordinate and report on government-wide initiatives related to energy.
- Lead in the development of a GNWT Energy Plan.

2. Identify emerging energy opportunities and develop plans to take advantage of them.

- Research and analyze world energy supply and demand statistics.
- Maintain and disseminate energy information.
- Work with partners to research and develop cost-effective NWT energy supply options, including renewable energy options.
- Seek out markets to generate revenues from surplus NWT energy supplies.



Construction at Diavik Diamond Mine (Photo: Diavik)



Drilling Rig Crew (Photo: Akita)

Mines & Minerals

ITI will lead in developing and promoting strategies to increase NWT economic benefits from mining activities.

1. Promote and support mineral exploration and sustainable mineral development.

- Work with partners to develop a mineral investment strategy.
- Seek increased Federal funding for geoscience.
- Develop a socio-economic policy framework.
- Develop a minerals commodity price forecasting model to guide investment decisions.

2. Diversify the commodity base.

- Focus the Prospector Grubstake Program on projects that will diversify the commodity base.
- Implement an Advanced Mineral Exploration Program targeted at diversification of the commodity base.

3. Promote and support economic participation by NWT residents.

- Deliver prospector training programs.
- Develop a public outreach program.
- Conduct a North Slave Mining Business Opportunity Study.
- Maximize economic opportunities through socio-economic agreements.

4. Expand secondary diamond industry through diversification and growth.

- Improve access to rough diamonds.
- Foster development of NWT cutting/polishing industry.
- Promote and deliver GNWT Diamond Certification Program.

5. Prepare for devolution of management responsibilities for subsurface minerals.

- Respond to requirements for development of organizational design and policy framework.

Oil & Gas

ITI will lead in developing and promoting strategies to increase NWT economic benefits from oil and gas exploration, development, and transmission activities.

1. Promote and support oil and gas exploration and sustainable development.

- Work with partners to develop an investment strategy.
- Seek increased Federal funding for geoscience.
- Develop a socio-economic policy framework.
- Develop an oil and gas commodity price forecasting model to guide investment decisions.

2. Promote and support economic participation by NWT residents.

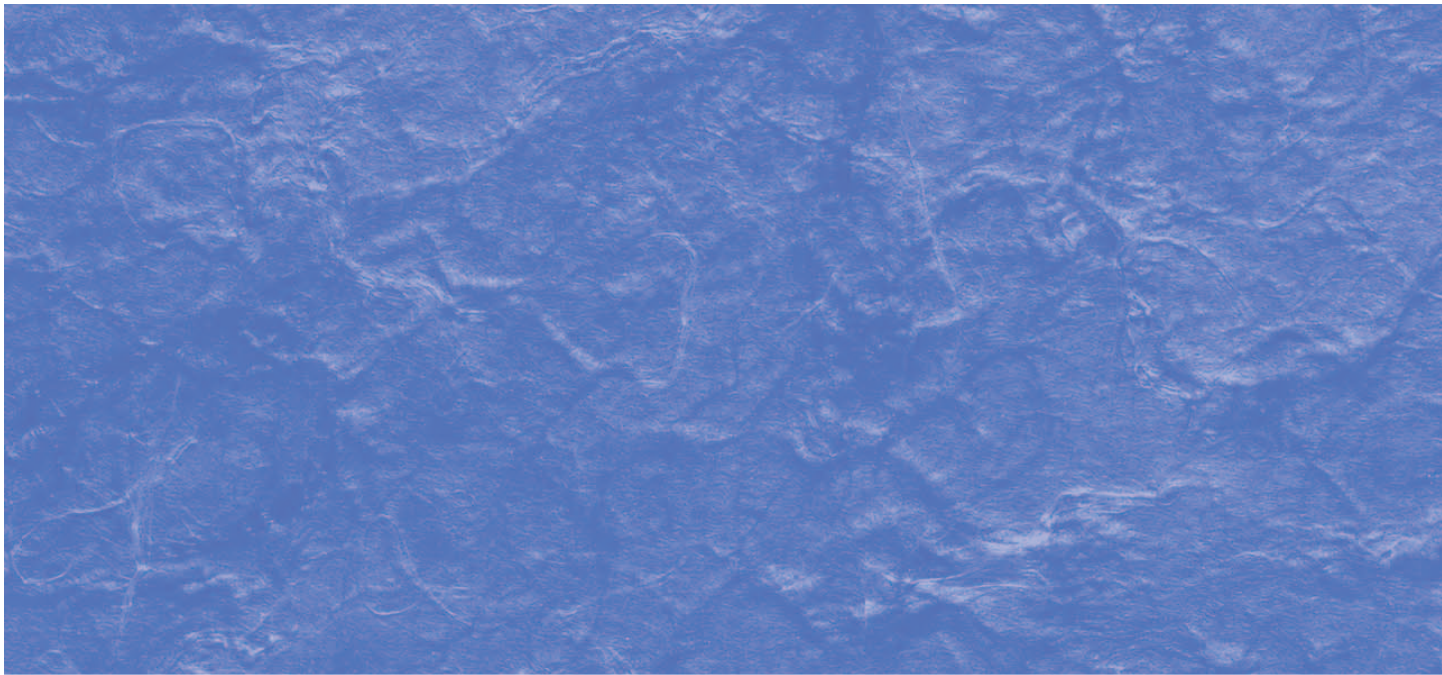
- Develop a public outreach program.

3. Support the sustainable development of the Mackenzie Gas Project.

- Coordinate GNWT plans and actions, including providing for participation in the Joint Review Panel process, the National Energy Board process, and the Socio-Economic Agreement negotiations.
- Provide information and facilitate strategic relationships through the GNWT Mackenzie Valley Pipeline Office.
- Develop plans to maximize economic opportunities for NWT residents.
- Build strategic relationships with key stakeholders.

4. Prepare for devolution of management responsibilities for oil and gas.

- Respond to requirements for development of organizational design and policy framework.



Mist over the Mackenzie Mountains, Sahtu (Photo: ITI)

Your views are important to us. Please direct your comments and suggestions by letter or email to:

Deputy Minister
Department of Industry, Tourism and Investment
Government of the Northwest Territories
PO Box 1320, Yellowknife, NT Canada X1A 2L9

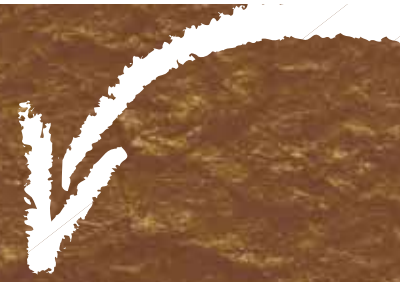
Email: infoiti@gov.nt.ca
Visit: www.iti.gov.nt.ca

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Supporting the Vision of the 15th Legislative Assembly

The vision, mission, goals, and plans of the Department of Industry, Tourism and Investment support the vision of the 15th Legislative Assembly and the following priorities of the Government of the Northwest Territories Strategic Plan:

- Benefiting from the development of northern resources – concluding fair devolution and resource revenue sharing agreements with Canada.
- Negotiating, through the devolution process, authority for northern government over the regulatory regime – establishing consistent standards and practices.
- Diversifying our economy – supporting small business, traditional economies, agriculture development and fisheries, and expanding our tourism sector.
- Maximizing northern benefits from the proposed pipeline – ensuring northerners have the skills and take advantage of the economic opportunities associated with the construction of the Mackenzie Gas Project.
- Building an efficient and effective energy sector – providing clean and affordable energy to northern consumers, and encouraging conservation.



2006 Seizing Opportunities: Securing Our Future In the North Slave Region



Japanese visitors on an ice road Photo: Tania Spencer

As part of our role within the NWT's vibrant and wide-ranging economic environment – we are balancing our efforts to promote sustainable opportunities in the energy, mines and petroleum resources industries with the development of a diversified economy throughout the NWT.

We are sharpening our focus to improve the overall effectiveness of our plans and services. Representatives of Industry, Tourism and Investment are here to provide you with support and assistance in the establishing, expansion and modernization of your business. We can help ensure that you and your venture have access to programs and resources to maximize benefits from new development in the NWT.

This is a period of dynamic growth and opportunity for the North Slave.

- A third diamond mine is being developed.
- The construction industry is booming.
- Highway #3 is completed and paved.
- There is steady growth in small business.
- The Tlicho Final Agreement has been signed fostering new opportunities for partnerships.
- The Tourism Industry is anticipating a successful future as a result of the influence from Tourism 2010 and international marketing.

How can you and your venture benefit from this growth? One of our major focuses will be on communication. All our program delivery staff members will be accessible to clients and potential partners as a reliable source of information, assistance and planning advice. Call or visit your regional business development office to see how we can help your business to grow.

Brendan Bell

Minister of Industry, Tourism and Investment

Goals

To encourage economic development in the North Slave Region, your regional development team will:

- ➔ Promote and support a diversified economy that provides opportunities to residents.
- ➔ Promote and support the development of business opportunities, including agriculture, traditional economy, tourism, investment, manufacturing, and secondary industries.
- ➔ Promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.
- ➔ Promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.
- ➔ Secure economic and employment opportunities from responsible resource development for Northwest Territories residents.
- ➔ Develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.



Houseboats on Yellowknife Bay. Photo: ITI

Tourism

Tourism is one of the largest and fastest growing industries in the world. With its natural beauty, wildlife and diverse cultures, the Northwest Territories has tremendous opportunity to compete in this marketplace.

In tourism our continuing focus will be to:

1. Deliver tourism-training programs for this sector.
2. Identify and support product development opportunities focusing on Aboriginal / cultural products.
3. Provide support personnel to NWT Tourism and the Northern Frontier Visitors' Association at regional trade fairs.

4. Support coordinating efforts with regional economic development officers, Federal agencies, and ITI staff in tourism initiatives in smaller communities.
5. Raise awareness on employment and business opportunities in the tourism industry.
6. Promote training and increase awareness of tourism career opportunities to youth in schools.
7. Develop "Tourism" kit to include information on local operators, statistics, and career and training opportunities.
8. Participate in surveys, analysis and market research.
9. Identify and support tourism-related business and training opportunities with the Tlicho and Akaitcho agencies.
10. Produce educational and interpretive displays on northern wildlife targeted at the increased road travelers on Highway #3.
11. Work with Education, Culture and Employment and the local school boards to ensure availability and promotion of tourism training.



Fred Henne Park. Photo: ITI

Parks

The completion of Highway #3 will result in an increase of RV travelers in our region. A strategic plan is being developed to improve the operation of existing campgrounds and develop a new RV campground.

We will:

1. Continue the development of a new RV campground near Yellowknife.
2. Review park operations to ensure visitors' stays are safe and pleasant.
3. Expand the features and utilization of our on-line reservation system.
4. Undertake land negotiations for Territorial Park development.
5. Test the use of recycled crushed glass as land fill base for RV pads and road development.



Diavik Diamond Mine. Photo: Diavik



Beaded slippers. Photo: ITI

Mining

We will foster a cooperative approach to identifying and creating economic opportunities with our three diamond mines.

The Regional Office staff will:

1. Establish an economic review committee (comprised of program delivery staff from ITI, DIAND and the mines) with each mine to:
 - review mining activity;
 - identify potential value added business opportunities; and,
 - liaise with business community to promote and develop identified opportunities.

Access to Capital

We will facilitate client access to capital by:

1. Pursuing available funding agencies programs and services.
2. Fostering the continued growth and development of North Slave Community Futures Societies.
3. Coordinating the development of community program delivery capacity through training for Regional Economic Development Officers.
4. Developing a tracking system to measure funds leveraged.

Trade and Investment

For Trade and Investment we will continue to:

1. Facilitate training for Community Transfer Initiatives positions in Tlicho communities.
2. Conduct business-training sessions at mine sites in conjunction with Community Futures Officers.

Traditional Economy

Promoting the viability of our Traditional Economy is a priority.

We will continue to:

1. Provide funds to the Tlicho Government for the delivery of the Community Harvester Assistance Program (CHAP) and report on results.
2. Ensure timely processing of CHAP and trapping incentive programs in cooperation with the Department of Environment and Natural Resources.
3. Support the development of the Arts industry through public awareness initiatives.
4. Support the development of NWT artists and encourage their use of the Arts Database as a marketing tool.

Energy

Growing awareness of the impacts of global warming and climate change is placing increased pressure on government and industry to address environmental issues, energy conservation and the development of alternative energies. The proposed expansion of the Taltson hydroelectric operation is an excellent example of the Government's integrated energy management strategy at work. This Project will provide significant economic opportunities for businesses including possibly supplying the Diamond mines.

We will identify emerging energy opportunities and promote plans to secure business opportunities in renewable energy, energy management and conservation.

Two notable renewable energy supply pilot projects are underway in the North Slave.

They are:

- an evaluation of wind energy potential; and,
- testing a commercial wood pellet boiler system in a large facility.



Tenting in the North Slave Region. Photo: Robert Redshaw



Diamond polishing wheel. Photo: ITI

Economic Diversification

We will promote economic diversification through the development of manufacturing opportunities associated with the mining sector and home construction, and procurement of goods and services from northern suppliers.

We will:

1. Assist clients in accessing funding for infrastructure enhancements.
2. Work with the mining sector to identify opportunities for supply and production of goods.
3. Foster partnerships with the City of Yellowknife, the mining industry, diamond manufacturers, and tourism operators to promote diamond tourism.

REGIONAL CONTACTS

P. O. Box 1320
 Yellowknife, NT, X1A 2L9
 2nd floor YK Centre
 Fax: (867) 873-6109

Regional Superintendent	(867) 920-3230
Manager Trade and Investment	(867) 920-3349
Business Development Officer	(867) 920-3350
Business Development Officer	(867) 873-7250
BIP Administrator	(867) 920-8967
Manager Tourism and Parks	(867) 920-3242
Seasonal Senior Park Officer	(867) 920-3243
Seasonal Parks Maintenance Officer	(867) 920-8953
Regional Parks coordinator	(867) 873-7317
Regional Tourism Officer	(867) 920-3473
Akaiicho Community Futures	(867) 920-2502
Tliicho Community Futures	(867) 573-3244
Area Superintendent – Behchoko	(867) 392-6119
P. O. Box 70 Rae-Edzo, NT, X0E 0Y0	
Fax:	(867) 392-6339
Area Clerk	(867) 392-6941
Business Development Officer	(867) 392-6070
Resource and Economic Development Officer	
Wha ti	(867) 573-3244
Wekweti	(867) 713-2010
Gameti	(867) 997-3004

Visit our website at:

www.iti.gov.nt.ca/regions/nslave.htm



Northwest Territories Industry, Tourism and Investment



2006

Seizing Opportunities: Securing Our Future

In the South Slave Region

The South Slave Region is the transportation gateway supporting the economic potential and growth within the Northwest Territories. The key to securing sustainable economic benefits in the Region is the continued development of the small and medium sized enterprises that provide support to the Mining, Oil and Gas, Energy, Tourism and Traditional Economy sectors.

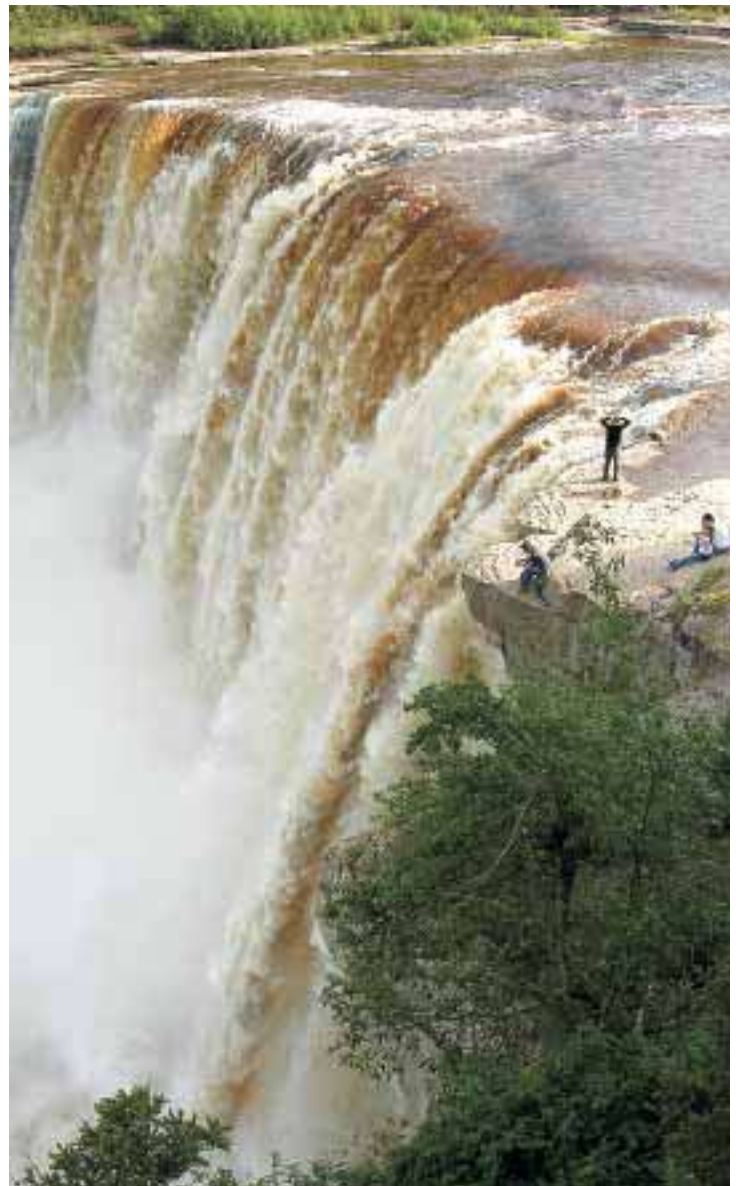
As part of our role within the NWT's vibrant and wide-ranging economic environment – we are balancing our efforts to promote sustainable opportunities in the energy, mines and petroleum resources industries with the development of a diversified economy throughout the NWT.

We are sharpening our focus to improve the overall effectiveness of our plans and services. Representatives of Industry, Tourism and Investment are here to provide you with support and assistance in the establishing, expansion and modernization of your business. We can help ensure that you and your venture have access to programs and resources to maximize benefits from new development in the NWT.

How can you and your venture benefit from new developments? ITI program delivery staff offer reliable, up-to-date business information, assistance and planning advice. Our key personnel will continue to develop communications networks with business, municipal representatives, First Nations, Métis and local business organizations in their communities. Call or visit your regional business development office to see how we can help your business to grow.

Brendan Bell

Minister of Industry, Tourism and Investment



Alexandra Falls. Photo Micheal Morse

Goals

To encourage economic development in the South Slave Region, your regional development team will:

- ➔ Promote and support a diversified economy that provides opportunities to residents.
- ➔ Promote and support the development of business opportunities, including agriculture, traditional economy, tourism, investment, manufacturing, and secondary industries.
- ➔ Promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.
- ➔ Promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.
- ➔ Secure economic and employment opportunities from responsible resource development for Northwest Territories residents.
- ➔ Develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.

Small and Medium Enterprises

Regional resource staff from the South Slave will:

- Assist clients in accessing capital funding and researching other financing options.
- Provide professional advice and assistance to clients in areas such as; development of business plans; funding applications; business management services; and coordinating business management training.
- Work with local businesses, community governments, key stakeholders and other agencies to develop community-based infrastructure to provide lasting benefits to the community and region.
- Assist individuals, businesses, communities, Aboriginal organizations and multi-party corporate ventures in developing new and expanding business opportunities.

Mines and Minerals

Mining may return to the South Slave Region with the proposed Pine Point Pilot Project east of Hay River. This is one of many exploration activities that will provide opportunities for our Region's strategic road, rail and marine transportation links. These key links, combined with an expansion of our service sector, expediting and transport services, will ensure residents and communities in the South Slave benefit from the re-emergence of our mining and mineral exploration sector.



Site preparation - Cameron Hills gas exploration. Photo ITI - Robert Redshaw

Oil and Gas

Interest in the exploration and production of significant natural gas reserves in the Cameron Hills continues to grow, as do efforts to ensure NWT residents and businesses benefit from this development. Hay River and immediate area is well positioned to capitalize on development in the South Slave Region and from the proposed Mackenzie Gas Project. Having the NWT's only rail terminal and direct access to a river barging transportation system will provide a competitive advantage for regionally based ventures.



Taltson River hydro dam - northeast of Fort Smith. Photo NWT Power Corporation

Energy

Growing awareness of the impacts of global warming and climate change is placing increased pressure on government and industry to address environmental issues, energy conservation and the development of alternatives energies. The proposed expansion of the Taltson hydroelectric operation is an excellent example of the Government's integrated energy management strategy at work. This Project will provide significant economic opportunities for businesses.

We will:

- Identify emerging energy opportunities and promote plans to secure business opportunities in energy management and conservation.

Tourism

The opportunities for sustainable growth of the tourism sector in the South Slave Region are boundless. In support of Tourism 2010 – A Tourism Plan for the NWT, we will foster a viable tourism sector in our communities to encourage and support new and existing tourism businesses.

We will also assist in identifying new and expanded tourism by:

- Supporting and encouraging the development of local tourism strategies for communities.
- Enhancing the capacity development of our Region's hospitality, business management, marketing and promotional sectors through training and skill enhancement
- Working with tourism operators and the service sector to develop market-ready tourism products while enhancing existing products and services.
- Working with communities to ensure promotion and marketing of our Region's natural attractions, including Wood Buffalo National Park, Great Slave Lake, and Slave River.
- Assisting communities and representatives of our regional tourism industry to support and participate in NWT Tourism marketing and development initiatives.

Parks

The South Slave Region boasts an extensive parks system. Regional staff are responsible for both overseeing Park operations and formulating individual parks development plans and a regional master plan governing capital expansion and improvements for our parks.

Our objectives are to:

- Operate and enhance facilities, including an online registration for campgrounds, starting in 2007.
- Provide tourists and local park users with quality experiences and service satisfaction by ensuring park facilities are operated efficiently and by improving customer services, park infrastructure and development of themed attractions.
- Begin work towards the modernization of the 60th Parallel Visitors Centre.
- Assist communities, local governments and Aboriginal organizations to identify, prepare and submit plans for the development of regional tourism attraction services and infrastructures.
- Begin work to generate increased visitor access to our Region's natural attractions, including: Wood Buffalo National Park, Great Slave Lake, Slave River, and identify essential infrastructure and service support requirements.



Trap Setting - Ken and Mary Schaefer instructing JBT Elementary School students - Fort Smith. Photo ENR - Jamie Chambers

Traditional Economy

Traditional Economy is more than hunting, fishing and trapping. It includes the processing of natural materials into usable and sellable products.

Working closely with the Department of Environment and Natural Resources we will continue to:

- Improve the delivery of financial support to traditional harvesters by promoting Genuine Mackenzie Valley Fur Program, grubstake assistance, training and education.
- Promote and support the development of the commercial arts and crafts industry, and encourage the use of locally harvested resources.
- Promote locally produced arts and crafts through displays and literature at community and territorial visitor centers, airports and other points of tourist entry.
- Promote existing programs and support new agricultural initiatives.
- In cooperation with the NWT Fishermen's Federation, continue to assist the commercial fishing industry to improve harvest efficiencies and quality, and support and encourage improvements in processing practices and expansion into domestic NWT markets.

Economic Diversification

A more diversified economic base encourages small businesses to capitalize on opportunities that occur and to further their strategic business advantages.

To assist in pursuing regional economic diversification we will continue to:

- Facilitate, promote and support the development of "added-value" for local products or services, and expand the knowledge, skills and creativity of business operators.
- Liaise with local and regional organizations such as "The Artists of South Slave Society" to establish new and unique methods to assist, promote and market locally based arts and crafts products.
- Promote the expansion of industrial development services in communities utilizing our Region's position as a transportation hub.
- Investigate and promote opportunities for artists and communities to invest in areas of music production, film and multi-media productions and the performing arts.



Bison grazing - Salt Plains (WBNP). Photo ITI - Mike Couvrette

REGIONAL CONTACTS

FORT SMITH REGIONAL OFFICE

Highway #5 Regional Office
PO Box 231
Fort Smith NT X0E 0P0

Regional Directorate

Regional Superintendent (867) 872-6430

Regional Programs Coordinator (867) 872-6432

Trade and Investment

Manager, Trade & Investment (867) 872-6433

Business Development Officer (867) 872-6434

Economic Development Officer (867) 872-6435

Tourism and Parks

Tourism Development Officer (867) 872-6439

HAY RIVER AREA OFFICE

#156 Marion Drive
Hay River NT X0E 0R2

Trade and Investment

Business & Petroleum Advisor (867) 875-5561

Business Development Officer (867) 875-5562

Tourism and Parks

Manager, Tourism & Parks (867) 875-5566

FORT PROVIDENCE OFFICE

General Delivery
Fort Providence NT X0E 0L0

Trade and Investment

Economic Development Officer (867) 699-3045

FORT RESOLUTION OFFICE (Community Transfer)

PO Box 1899
Fort Providence NT X0E 0L0

Deninu e K'ue First Nation

Economic Development Officer (867) 394-4340

Visit our website at:

www.iti.gov.nt.ca/regions/sslave.htm





2006 Seizing Opportunities: Securing Our Future In the Dehcho Region



Little Doctor Lake with float plane. Photo: Judith Venaas

As part of our role within the Northwest Territories' (NWT) vibrant and wide-ranging economic environment – we are balancing our efforts to promote sustainable opportunities in the energy, mines and petroleum resources industries with the development of a diversified economy throughout the NWT.

We are sharpening our focus to improve overall effectiveness of our plans and services.

This booklet outlines how we plan to help build business in the Dehcho this year. Concentrating on small business, minerals, oil and gas development, tourism, forestry and the Traditional Economy, Industry, Tourism and Investment (ITI) staff will help your business reach measurable goals. Our staff and partners will provide support and assistance for the establishment, expansion and modernization of your business. Offering advice, and access to programs and resources, we will help you set and achieve your objectives as well as maximize the regional benefits from any new developments.

Part of this role includes developing communication networks between individuals, businesses, industry developers, communities, Aboriginal organizations and other government agencies. Call or visit our regional ITI office to see how we can help you grow.

Brendan Bell

Minister of Industry, Tourism and Investment



Goals

To encourage economic development in the Dehcho Region, your regional development team will:

- ➔ Promote and support a diversified economy that provides opportunities to residents.
- ➔ Promote and support the development of business opportunities, including agriculture, traditional economy, tourism, investment, manufacturing, and secondary industries.
- ➔ Promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.
- ➔ Promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.
- ➔ Secure economic and employment opportunities from responsible resource development for Northwest Territories residents.
- ➔ Develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.



Chevron K29 – Near Fort Liard. Photo: ITI

Oil and Gas

The majority of the oil and gas interests in the Dehcho Region lie in the Liard Valley and toward Trout Lake and south of the Mackenzie Highway. The proposed Mackenzie Gas Project is currently being assessed through the Joint Review Panel and National Energy Board processes.

We plan to encourage the Mining and Oil and Gas Sectors by:

1. Developing and distributing sector specific information to keep regional residents, businesses and communities informed.
2. Working with regional communities and Aboriginal organizations to keep them up-to-date on all aspects of sector developments.
3. Encouraging and assisting industry partners to work directly with local communities and businesses for the supply of goods and services and future employment.
4. Working with regional businesses to build capacity for supply and services to these industries.

Tourism

Tourism is a growing industry in the Dehcho Region. We want to attract more tourists, develop more events and attractions, and improve services to make visitors' stays more pleasant.

The Dehcho is unique in its diverse landscape and vast cultural history. It is ideal for numerous tourism opportunities. To develop the tourism industry we need to identify, encourage and support existing and potential operators and their employees. Human resources continues to be the heart of the tourism industry.

The ITI Staff in the Dehcho Region will:

1. Identify existing and potential operators in each community.
2. Assist potential operators to identify, analyze and source financing for tourism developments.
3. Provide tourism operators with opportunities for management business and staff development training.



NEB Hearings in Fort Simpson. Photo: ITI

Minerals, Oil and Gas

Through exploration, and development of identified resources, the mining and oil and gas industries offer potential for great benefits to residents and businesses in the Dehcho.

Mining

Mineral resources in the Dehcho Region include tungsten, zinc, silver, nickel, and precious and semi-precious stones.

The mining industry in the Dehcho Region is currently limited to one operating mine in Tungsten. The Prairie Creek Mine (lead, zinc, silver) is awaiting licensing approvals.



Fall colours of the Fort Simpson Territorial Park. Photo: ITI



Students holding up the wolf pelts. Photo: ENR

4. Encourage higher service standards from businesses and other service providers, to ensure tourists' needs and expectations are met.
5. Encourage improvements in the quality of service of restaurants, accommodations facilities, fuel outlets, outfitting businesses, community attractions, Visitor Information Centres, Parks, and Interpretive Services.
6. Encourage improvements to signage, road conditions, highway pull-outs and access to scenic views and attractions.
7. Assist NWT Tourism in its marketing efforts of the Dehcho.
8. Improve community awareness of the tourism industry through annual tourism opportunity presentations and by providing tourism workshops and training in each community.
9. Encourage local organizations to develop tourism related events and attractions.
10. Help with Regional and Territorial tourism research.

Dehcho Territorial Parks provide breathtaking scenery and quality facilities and services. These facilities must continue to meet the expectations of RV and camping markets

We plan to:

1. Improve our communications systems to participate in a Territorial wide web- based park site reservation system.
2. Continue our efforts to improve our parks permitting system.
3. Improve Infrastructure by developing:
 - dumping stations at Sambaa Deh and Fort Simpson Territorial Parks;
 - family based recreation facilities in our Parks, including playgrounds and other recreational activities;
 - an improved Parks Office for the Fort Simpson Territorial Park; and,
 - more wooden tent pads in Sambaa Deh Territorial Park and Fort Simpson Territorial Park.
4. Improve park experience by developing:
 - interpretive and cultural programs;
 - more interpretive displays; and,
 - training programs for contractor staff.

Traditional Economy

The Traditional Economy is still an integral component of the regional economy, whether that be trapping, hunting, fishing or the harvesting of firewood. This industry supplements family incomes, provides the materials for a vibrant arts and crafts industry, and is part of the cultural fabric of our Region's Aboriginal peoples.

The staff of ITI in the Dehcho will continue to:

1. Deliver support programs such as the Community Harvesters Assistance Program, the Western Harvesters Assistance Program and the Fur Purchase Program to community harvesters in a timely and efficient manner.
2. Support local Wildlife Committees.
3. Encourage the secondary manufacturing of traditional products through our Arts and Crafts and Business Programs.
4. Support youth engaging in traditional activities such as on-land cultural camps and workshop training opportunities.
5. Distribute information on the fur industry including the Genuine Mackenzie Valley Fur Pricing Program.

Forestry

The forestry industry holds considerable potential for development in our Region. Fort Liard and Jean Marie River are the communities with the most commercial forestry experience in the Region.

Staff of ITI in the Dehcho Region will:

1. Foster positive relationships between industry, small business and Aboriginal organizations.
2. Provide access for prospective business clients to expert advice from forestry industry specialists regarding harvesting, sawmilling, marketing or secondary manufacturing of forest products.
3. Encourage business to consider supplying forest products Regionally and Territory-wide.
4. Deliver forestry related workshops to interested communities.





Regional grown produce Photo: ITI - Heather Smith.



REGIONAL CONTACTS

REGIONAL OFFICE
New phone numbers effective Feb/2007

Main Departmental Switchboard Phone	(867) 695-7460	(867) 695-7500
Regional Superintendent	(867) 695-7461	(867) 695-7520
Manager – Parks and Tourism	(867) 695-7462	(867) 695-7515
Tourism Development Officer	(867) 695-7463	(867) 695-7516
Parks Officers	(867) 695-7464	(867) 695-7517
Regional Petroleum Advisor	(867) 695-7465	(867) 695-7508
Manager – Trade and Investment	(867) 695-7466	(867) 695-7510
Business Development Officer	(867) 695-7467	(867) 695-7511
Business Development Administrator	(867) 695-7468	(867) 695-7512
Shared Services Officer	(867) 695-7469	(867) 695-7506
Fax	(867) 695-2754	(867) 695-7501

OTHER OFFICES

Manager
Dehcho Business Development Centre
Fort Simpson
Phone (867) 695-2441
Fax (867) 695-2052

Economic Development Officer
(for Fort Simpson, Jean Marie River and Wrigley)
Dehcho Business Development Centre
Fort Simpson
Phone (867) 695-2441
Fax (867) 695-2052

Economic Development Officer
(for Fort Liard, Nahanni Butte and Trout Lake)
Hamlet Office Building
Fort Liard
Phone (867) 770-4104
Fax (867) 770-4004

Visit our website at:
www.iti.gov.nt.ca/regions/dehcho.htm



Agriculture

Staff of ITI will continue to encourage the provision of agricultural pilot and demonstration projects in the Dehcho Region.

Small Business

The small business sector is the most critical to the overall health of the economy of the Dehcho Region.

Regional staff will focus greater attention on improving client accessibility to our programs and services.

Our staff will:

1. Deliver a small business workshop in each community.
2. Promote entrepreneurship as a viable career option to youth.
3. Contact each business to discuss ideas and issues and how we may be able to assist.
4. Facilitate meetings between industry, small business and Aboriginal organizations.
5. Be an active participant in the Chamber of Commerce.
6. Encourage the development of a Regional Business Conferences/ Workshops.

Access to Capital

We will continue to assist individuals and businesses to identify project funding as well as other services.

This year we will:

1. Deliver presentations to each community on accessing the various ITI/Business Development and Investment Corporation programs, Dehcho Business Development Corporation programs, and Federal Programs.
2. Develop a quarterly newsletter for the regional business clients.
3. Mail program literature to all businesses and Aboriginal organizations in the Dehcho.
4. Deliver workshop on to “How to Access Capital”.





Northwest
Territories Industry, Tourism and Investment



2006 Seizing Opportunities: Securing Our Future

In the Sahtu Region



Carcajou Lake. Photo: Veitch

As part of our role within the Northwest Territories (NWT) vibrant and wide-ranging economic environment – we are balancing our efforts to promote sustainable opportunities in the energy, mines and petroleum resources industries with the development of a diversified economy throughout the NWT.

We are sharpening our focus to improve overall effectiveness of our plans and services.

This booklet outlines how we plan to help build business in the Sahtu this year. Concentrating on small business, mining, oil and gas development, tourism, forestry and the traditional economy, Industry, Tourism and Investment (ITI) staff will help your business reach measurable goals. Our staff and partners will provide support and assistance for the establishment, expansion and modernization of your business. Offering advice, and access to programs and resources, we will help you set and achieve your objectives as well as maximize the regional benefits from any new developments.

Part of this role includes developing communication networks between individuals, businesses, industry developers, communities, First Nations organizations and other government agencies. Call or visit our regional ITI office to see how we can help you grow.

Brendan Bell

Minister of Industry, Tourism and Investment

Goals

To encourage economic development in the Sahtu Region, your regional development team will:

- ➔ Promote and support a diversified economy that provides opportunities to residents.
- ➔ Promote and support the development of business opportunities, including agriculture, traditional economy, tourism, investment, manufacturing, and secondary industries.
- ➔ Promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.
- ➔ Promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.
- ➔ Secure economic and employment opportunities from responsible resource development for Northwest Territories residents.
- ➔ Develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.

Our focus in the Sahtu Region will be to:

- Improve accessibility of information regarding ITI programs, services, and activities for regional stakeholders.
- Work directly with independent businesses to identify economic opportunities arising from current mineral and oil and gas exploration, and the potential Mackenzie Gas Project.
- Liaise with regional education, training authorities and industry to increase our capacity to take advantage of business and employment opportunities.
- Complete a Territorial Parks Plan for the Do et'q Territorial Park and CANOL Heritage Trail.
- Strengthen efforts in support of the Traditional Economy with an increased emphasis on the trapping and fisheries sectors.

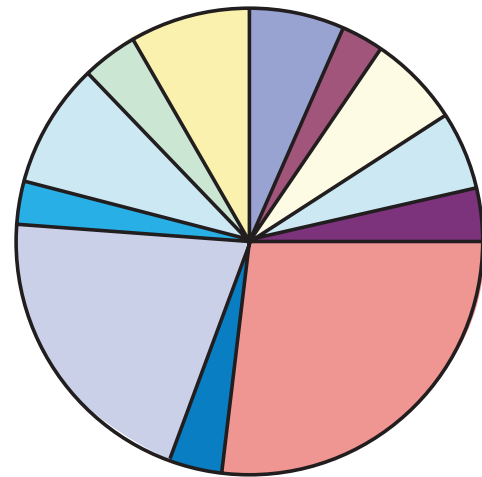
Access to Capital

We will provide assistance to regional business to gain access to capital for business development. We will work with our clients to:

1. Design and access suitable financial packages.
2. Access NWT Business Development and Investment Corporation programs.
3. Identify and access funds for business start up, expansion and seed capital.
4. Prepare funding proposals for evaluation, development and improvements to business.

Small Business/Venture Development

Sahtu Business by Industry



- Accounting/Administrative Services
- Arts and Crafts
- Community Corporation
- Domestic Service
- Education & Training
- General Contracting/Construction/Surveying
- Health & Personal Services
- Hospitality/Tourism/Transportation
- Information Technology; Financial Services
- Mechanical; Oil & Gas; Utilities
- Other
- Retail

There are over 250 businesses active in the Sahtu, ranging from individual contractors to incorporated service providers. These businesses need our support to maintain, improve and expand their operations.

In order to provide this support, the Sahtu regional office of ITI will:

1. Develop a closer working partnership with the Sahtu Business Development Centre, by sharing information and resources.
2. Identify, provide and promote training opportunities that will increase the capacity of local businesses.
3. Work with communities to develop strategic Community Economic Development Plans.
4. Foster a closer relationship with the business community through regular contacts;
5. Facilitate the development of a Sahtu Business Directory.
6. Improve the capacity of Economic Development Officers in all communities by providing regular workshops, information sharing opportunities, and collaborative regional projects.



Colville Lake Crafts. Photo: GNWT



Grey Goose Lodge. Photo: GNWT

Traditional Economy

Many Sahtu residents rely on traditional lifestyles of hunting, fishing, trapping, and for the production of arts and crafts.

To develop and support the Traditional Economy, we will:

1. Provide and distribute information on available programs, that support Traditional Economy activities through marketing, training, and financial contributions.
2. Support "Take-a-kid Trapping" and other on-the-land programs, through contributions to the Sahtu Divisional Education Council and the Sahtu Renewable Resources Board.
3. Support and promote regional artists by providing access to workshops, funding, and marketing opportunities.



CESO Course in Deline. Photo: GNWT

Oil & Gas

This sector drives our economy. Over the next year the National Energy Board will be closely assessing the results and conclusions arising from its public hearings

We will continue to:

1. Work with communities and stakeholders to identify potential opportunities for capacity building and economic growth.
2. Maintain close links with industry and other stakeholders to seek training and capacity building opportunities for our communities.
3. Be responsive to local issues and concerns raised at public meetings and Community events to understand local concerns.

Tourism & Parks

Our region has over 40 licensed tourism operators, including outfitters and outpost camps, that cater to outdoor enthusiasts, big game hunters and sports fishers. This sector represents a critical part of our Region's economy.

We will:

1. Develop a comprehensive regional database that will capture all elements of the existing infrastructure and product development of our tourism sector.
2. Organize and host a Regional Forum on Tourism to bring industry interests together with other stakeholders to create a Regional Tourism Strategy.
3. Support the regional Park Development Committee in completing the Master Plan for the proposed Do et'q Territorial Park and CANOL Heritage Trail.
4. Work closely with the Regional Trade and Investment Team to improve awareness of opportunities in the tourism industry.

Mines and Minerals

Mineral prospecting activities continue to be heavy in the Sahtu. As well as oil and gas, exploration is on-going for gold, diamonds, coal and other minerals.

To increase economic benefits from mining activities we will:

1. Promote and encourage mineral exploration in the Region by providing information, local knowledge and contacts.
2. Encourage use by mining speculators of local suppliers for goods and services.
3. Increase participation in prospector training programs.
4. Facilitate access to Prospectors Grubstake Program.



FGH Saw Mill. Photo: GNWT

REGIONAL CONTACTS

Regional Superintendent	(867) 587-2900 ext.222
Fax	(867) 587-3538
Manager, Trade and Investment	(867) 587-2900 ext. 226
Manager, Tourism and Parks	(867) 587-2900 ext. 224
Regional Petroleum Advisor	(867) 587-2900 ext. 223
Business Development Officer	(867) 587-2900 ext. 225
Industry, Tourism and Investment	(867) 587-2900

Sahtu Regional Office
P.O. Box 130
Norman Wells, NT X0E 0J0

Visit our website at:

www.iti.gov.nt.ca/regions/sahtu.htm





2006 Seizing Opportunities: Securing Our Future

In the Inuvik Region



Mackenzie Delta sunset. Photo: Milne

As part of our role within the Northwest Territories (NWT) vibrant and wide-ranging economic environment – we are balancing our efforts to promote sustainable opportunities in the energy, mines and petroleum resources with the development of a diversified economy throughout the NWT.

We are sharpening our focus to improve overall effectiveness of our plans and services. Your local representative of Industry, Tourism and Investment (ITI) is here to provide you with support and assistance in the establishing, expansion and modernization of your business. We can help ensure that you and your venture receive access to eligible programs, resources and maximize benefits from new development in the NWT.

In the Inuvik Region our focus is on:

- New business development and helping existing business to grow.
- Oil and gas development
- The growth of the tourism industry.
- Providing support for Traditional Economy such as fur trapping and fisheries and the arts
- Mining and mineral exploration.

How can you and your venture benefit from new developments? One of our major focuses will be on communications. All of our program delivery staff members are accessible to clients and potential partners as a source of reliable information, assistance and planning advice.

Brendan Bell,
Minister of Industry, Tourism and Investment

Goals

To encourage economic development in the Inuvik Region, your regional development team will:

- ➔ Promote and support a diversified economy that provides opportunities to residents.
- ➔ Promote and support the development of business opportunities, including agriculture, traditional economy, tourism, investment, manufacturing, and secondary industries.
- ➔ Promote the sustainable development of natural resources that respects the conservation and protection of the environment for our future generations.
- ➔ Promote and support the efficient development, utilization and marketing of energy resources to achieve self-sufficiency, maximize economic opportunities, and realize affordable energy costs.
- ➔ Secure economic and employment opportunities from responsible resource development for Northwest Territories residents.
- ➔ Develop partnerships with individuals, businesses, communities, Aboriginal organizations and other governments to foster prosperity and community self-reliance.

Economic Development

Business Information and Intelligence is the basis on which good business begins.

Our focus is to:

1. Identify business information needs and assess program effectiveness.
2. Provide relevant and timely information on economic indicators.
3. Advise clients on best business practices through our technical advisory service.
4. Develop and deliver public presentations on best business practices.
5. Deliver the Junior Achievement Program to grades 5 and 9 in all communities of the Region.
6. Develop and provide business/financial seminars for the business community in the Inuvik Region, including a Canada Customs and Revenue Agency Tax Seminar for 2007/08.
7. Support the establishment of an arts and crafts enterprise in the community of Ulukhaktok.



Inuvik Petroleum Show – 2006 – GNWT Photo

Access to Capital

We will provide assistance to regional businesses wishing to access capital for business development opportunities.

We will work with our clients to:

1. Design and access suitable financial packages.
2. Access NWT Business Development and Investment Corporation programs.
3. Identify and access funds for business start up, expansion, and seed capital.
4. Prepare funding proposals for the evaluation, development and upgrade of tourism infrastructure in the community of Aklavik.
5. Ensure that Federal and Territorial infrastructure and capacity building funds are being fully utilized in our communities.

Oil and Gas

We are working to increase economic benefits from oil and gas exploration, development and transportation activities.

For this sector we will:

1. Participate in public meetings for the Mackenzie Gas Project and report findings on the Joint Review Panel process and the National Energy Board process.
2. Work closely with the Gwich'in Tribal Council and Inuvialuit Regional Corporation under the departmental capacity building program to identify and develop business, training and employment opportunities.
3. Fund and participate in the planning and organization of the 2007 Inuvik Petroleum Show.
4. Conduct regional workshops to assist local businesses to position themselves to take advantage of oil and gas exploration, development and pipeline related business opportunities.
5. Work closely with regional training organizations in the development and implementation of training programs.
6. Assist in the identification of employment opportunities for training program participants.



Dempster Highway Visitor Center Staff 2006. Photo: Kristine McLeod, GNWT



Northwest Territories/Yukon Border February 2004. Photo: Sarah Turner

Mines and Minerals

To increase economic benefits from mining activities we will:

1. Facilitate access to the Prospectors Grubstake Program.
2. Increase participation in prospector training programs.
3. Provide logistical support to the NWT Geoscience Office for the investigation and assaying of alabaster outcroppings around the communities of Ulukhaktok and Paulatuk.
4. Promote and encourage mineral exploration in the Inuvik Region by providing information, local knowledge and contacts.

Tourism and Parks

We will help to identify opportunities and facilitate product development and continue to operate and maintain existing public tourism facilities.

To increase tourism visits and revenues we will:

1. Develop Inuvik into a conference centre destination by:
 - implementing Canadian Executive Service Organization Report recommendations;
 - attending Toronto tourism trade show with Town of Inuvik; and,
 - developing profiles for conference related business opportunities and employment.
2. Promote a positive regulatory environment by:
 - informing tourism operators of changes under the new Tourism Act and Regulations; and,
 - developing and implementing the awareness campaign "Travel with Licensed Outfitters".
3. Increase Tourism in the Inuvik Region by:
 - developing plans to guide the implementation of attraction opportunities;
 - delivering the Dempster Passport Program with communities along the Dempster Highway;
 - delivering tourism awareness and Northern Most Host training to target groups; and,
 - organizing community stakeholder groups to identify opportunities and tourism action plans.

4. Partner with stakeholder agencies to develop tourism including:
 - Yukon Tourism to co-sponsor FAMS (familiarization tours for media and travel professionals) and develop a Dempster brochure;
 - visitor centres in Whitehorse and Dawson to promote travel to the Region; and,
 - work in collaboration with NWT Tourism to deliver tourism marketing initiatives.
5. Develop a parks system plan for the Inuvik Region by:
 - updating and/or creating master plans for each park;
 - surveying each park site; and,
 - establishing a development criteria for each type of park definition
6. Improve Infrastructure by:
 - conducting a park user survey to determine user group needs and preferred services;
 - upgrading static interpretive displays in Dawson; and,
 - providing interpretive program training for staff and contractors.
7. Improve park experience by developing and implementing park programs for user groups.
8. Increase the number of park visitors by conducting a promotion campaign targeted to attract more resident user groups.
9. Explore divestiture opportunities by developing a business case for divestiture of one or more parks.
10. Identify cooperative opportunities in park development and operations by:
 - co-hosting Parks Day events with Parks Canada and community groups; and,
 - identifying and securing opportunities for corporate partnership.





Tuktoyaktuk artist displays carving at 2006 Great Northern Arts Festival. Photo: ITI

Traditional Economy Agriculture, Fisheries and the Arts

In collaboration with our business community and regional organizations we help build support and promote agriculture, fisheries, trapping and commercial game harvesting.

We will:

1. Increase income and profitability of the fur industry by supporting and promoting the Genuine Mackenzie Valley Furs program to Hunters and Trappers Committees and Renewable Resource Council memberships. We will:
 - assist Environment and Natural Resources staff in the design and delivery of best practices training; and,
 - assist in the design, promotion and delivery of future programs for the production and use of traditionally finished hides.
2. Support the meat and by-products industry by leveraging funding through the Agriculture Policy Framework Agreement for the Muskox Product Company and Reindeer industry.
3. Support and assist regional artists participating in program and services. We will:
 - continue to support and promote local and regional arts and crafts fairs and festivals;
 - support and promote the NWT Arts Strategy and the use of traditionally produced hides in the development of arts and crafts; and,
 - continue to support the Great Northern Arts Festival in Inuvik.

REGIONAL CONTACTS

Superintendent	(867) 777-7 126
Reception	(867) 777-7 196
FAX (SSC/ITI)	(867) 777-732 1
Manager, Shared Services	(867) 777-7234
Corporate Services Officer	(867) 777-7 116
Manager, Tourism & Parks	(867) 777-7353
Tourism Development Officer	(867) 777-7237
Parks Officer (Seasonal)	(867) 777-723 1
Manager, Trade & Investment	(867) 777-7 103
Business Development Officer	(867) 777-7286
Contributions Officer	(867) 777-7233

Economic Development Officers:

Inuvik	(867) 777-7 147
Holman, Paulatuk & Sachs Harbour	(867) 777-7288
Aklavik	(867) 978-2948
Fort McPherson/Tsiigehtchic	(867) 952-27 12
FAX	(867) 952-222 1
Tuktoyaktuk	(867) 977-2286
FAX	(867) 977-2 110
Supervisor, Dempster Delta	
Visitor Centre (Seasonal)	(867) 993-6 167
FAX	(867) 993-6334
Western Arctic Regional	
Visitor's Centre (Inuvik)	(867) 777-4727
FAX	(867) 777-4625

Visit our website at:

[www.iti.gov .nt.ca/regions/inuvik.htm](http://www.iti.gov.nt.ca/regions/inuvik.htm)

