



# *Program Guide* Growing Forward 2

Canada/Northwest Territories  
April 1, 2013 – March 31, 2018



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# Canada/Northwest Territories Growing Forward 2

On April 1, 2013 the Growing Forward 2 (GF2) policy framework for Canada's agricultural and agri-food sector was launched. GF2 is a \$3 billion dollar investment by federal, provincial and territorial (FPT) governments and the foundation for government agricultural programs and services over the next five years.

GF2 programs aim to help the industry position itself to respond to future opportunities and challenges and achieve its full potential as a productive and profitable sector of the Canadian economy.

GF2 enables FPT strategic investments in the Canadian Agriculture and Agri-food sector. These strategic investments will focus on three priorities: innovation, competitiveness and market development, and adaptability and industry capacity.

The priorities and programs of GF2 reflect the views of producers, processors and other stakeholders, as heard during a two-year review of Growing Forward that included a significant stakeholder engagement process.

Stakeholders from across Canada have consistently indicated they want GF2 to invest in strategic programs whose focus includes research and innovation, environmental stewardship, food safety, biosecurity, business management, market development, traceability, livestock welfare, energy efficiency and water management.

## Impact on the Northwest Territories

The Agriculture and Agri-foods industry in the Northwest Territories (NWT) is small relative to the rest of Canada. However, the industry has witnessed impressive growth and interest especially over the past decade. Much of this interest and growth can be attributed to commitments and investments made possible by the Governments of Canada and the NWT combined with enthusiasm and efforts of NWT residents. Agriculture and Agri-foods is now active in communities stretching from the Alberta/NWT border to the Beaufort Sea.

The Canada – NWT GF2 Agreement aims to build upon the momentum gained over the past decade by investing \$6.1 million into the sector over the next five years.



# Canada/Northwest Territories Growing Forward 2

This investment aims to continue and enhance building community, regional and territorial capacity by:

- Building upon the success of the Small Scale Foods Program;
- Promoting commercial development through Market Gardens, Commercial Greenhouses, Urban And Rural Farm development and Commercial Harvesting;
- Enhancing the Traditional Harvest, including Take a Kid Harvesting programs;
- Investing in science and research to diversify crops, introduce new technology, and explore the means to increase efficiencies and yields and environmental stewardship;
- Developing and expanding markets; and
- Increase agriculture and agri-foods awareness.





# Small Scale Foods Program

## Program Description

The purpose of this Program is to install and establish self-sufficient, community-based gardens and greenhouses, where applicable, in 30 communities throughout the NWT. The program will either build on existing community gardens and greenhouses or establish new initiatives. The Small Scale Foods Program (SSFP) will be administered and delivered by the Regional Economic Development Officers located in each of the Regions.

**The SSFP is not a contribution program.**

## Eligible Activities

Activities may include, but are not limited to:

- a) Community educational activities, including agricultural workshops and seminars and associated costs such as presentation preparation, travel expenses, registration fees, course fees, instructor/speaker fees and educational materials; and
- b) Planning, design, coordination, construction and student assistance for the maintenance of existing community gardens and the establishment of new community market gardens and greenhouse operations and associated costs, including third party or student labour costs; consultant fees; garden/greenhouse design costs; garden/greenhouse construction costs including materials, equipment and freight; garden/greenhouse supplies, including soil, seeds, fertilizer, greenhouse operating, maintenance and management costs.

## Eligible Recipients

This Program is intended to target and benefit NWT communities outside of regional centers.

## Application

Not Applicable

## Anticipated Output(s)

Annual reports on productivity, participants and indicators of success.

## Program Manager

Regional Superintendent  
Industry Tourism and Investment



# Agricultural Awareness Initiative

## Program Description

Agricultural public awareness and promotional activities are aimed at informing and promoting the agriculture and agri-foods sector across the NWT. The aim of the Program is to provide information to all residents on the benefits of agriculture.

## Eligible Activities

- a) Providing information documents, training and education campaigns;
- b) Planning, organizing or hosting summits, workshops and conferences;
- c) Recruiting and training industry spokespersons; and
- d) Developing manuals, videos, websites, educational materials, displays, publications and other awareness resources.

Includes associated costs such as consultant fees, third party labour, advertising costs, production and publication of communication products, rental of equipment and venues for public awareness/promotional activities and participation in trade shows.

## Eligible Recipients

The Agriculture Awareness Initiative will provide funding to producers, commodity organizations, agri-businesses, public and private agencies, and municipal and territorial governments, to develop and implement agriculture awareness and education activities.





# Agricultural Awareness Initiative

## Application

Proponents need to submit an application for funding to a maximum of \$5,000 to the Program Manager providing detailed information on the project, the plan and objectives, proposed audience and indicators of success.

## Anticipated Output(s)

Draft production of materials needs to be submitted for approval prior to final production and dissemination.

Along with the required financial accountability, copies of all final productions and a final report as well as indicators of success needs to be submitted.

## Program Manager

Agriculture and Agri-foods Consultant  
Traditional Economy Agriculture and Fisheries  
Investment and Economic Analysis



# Traditional Harvest Program

## Program Description

The Traditional Harvest Program is designed to assist NWT Community/Regional Wildlife Organizations in the local harvest of plants, berries, caribou, muskox and other wild species. The Program consists of two components:

- a) **Community Harvests:** Provides assistance in conducting community hunts/harvests.
- b) **Take a Kid Harvesting:** Encourages youth in the NWT to participate in traditional on-the-land food harvesting practices.

## Eligible Activities

- a) Planning, coordination and management of community hunts and associated costs, including planning and management costs, consultants fees, third party labour costs, materials, supplies and equipment costs, transportation costs, travel costs, and professional, technical and analytical support.
- b) Training of youth to participate in traditional harvest activities and associated costs including instructor fees, course fees and travel costs. Reimbursement for travel costs, must be consistent with GNWT travel expense guidelines.







# Traditional Harvest Program

## Eligible Recipients

NWT Schools and Community/Regional Wildlife Organizations administering the Community Harvester Assistance Program.

*Please note:* Take a Kid Harvesting proponents are required to have \$2 million in liability Insurance in place and may be required to submit a criminal records check.

## Application

Proponents need to submit an application for funding to the Program Manager providing detailed information on the project including full costing, the plan and objectives.

**a) Community Harvests:** (Maximum contribution 60% of cost of harvest to \$4,000)

**b) Take a Kid Harvesting:** (Maximum contribution \$10,000 per project)

## Anticipated Output(s)

**a) Community Harvest:** Along with the required financial accountability, a report on the number of harvesters who benefited from the funding, and the outcome of the harvest.

**b) Take a Kid Harvesting:** Along with the required financial accountability, a report on the program, number of youth engaged, and a report on activity and outcome of harvesting activity.

## Program Manager

Regional Superintendent  
Industry Tourism and Investment



# Agriculture and Agri-Food Research Program

## Program Description

The purpose of this Program is to provide for agricultural research studies and pilot projects to investigate and evaluate:

- the cultivation of new, agricultural crops to increase crop diversification in the NWT;
- new agricultural production techniques relevant to northern agriculture;
- new agri-food processing technologies;
- new value-added agri-food products; and
- the commercial feasibility of non-timber forest products including syrups and mushrooms.

## Eligible Activities

Activities may include, but are not limited to:

- a) Research studies related to the investigation and evaluation of crop cultivation, farm management and agricultural production techniques, agri-food processing and value-added product technologies and non-timber forest products including costs for consultant fees, project design, third party labour, project supplies, materials and equipment, field preparation and maintenance of facilities, presentation preparation costs and travel; and
- b) Pilot projects related to the investigation and evaluation of crop cultivation, farm management and agricultural production techniques, agri-food processing and value-added product technologies and non-timber forest products including costs for equipment, facilities, third party labour, professional, technical and analytical support, materials and supplies.

Reimbursement for travel costs must be consistent with GNWT travel expense guidelines.

## Eligible Recipients

NWT residents including individual agricultural producers and agri-food processors, agri-businesses, non-profit organizations, agricultural associations, communities and Territorial/Municipal governments involved in the agriculture, agri-food processing and agri-based products industry.



# Agriculture and Agri-Food Research Program

## Application

Proponents need to submit an application for funding to a maximum of \$10,000 to the Program Manager providing detailed information on the project, the plan and objectives, and indicators of success.

## Anticipated Output(s)

Along with the required financial accountability, a final report on the project speaking to the plan and objectives, and indicators of success.

## Program Manager

Agriculture and Agri-foods Consultant  
Traditional Economy Agriculture and Fisheries  
Investment and Economic Analysis



# Agriculture and the Environment Program

## Program Description

The purpose of the Program is to provide funding for conducting research, promoting environmental stewardship and scientific analysis in supporting of agriculture and the environment.

The objectives of this Program are:

- To enhance access in the NWT to agricultural information and resources related to the impacts of agriculture on the environment;
- To expand and make refinements to a comprehensive database on soil capabilities and production zones in the NWT; and
- To investigate, adapt and implement environmentally friendly technologies and methodologies for manure management, the use of alternate energy sources, agri-food storage, mobile food processing and the control of invasive species.

This Program will:

- Provide support for the development of regional environmental plans.
- Assist agriculture, agri-food and agri-based product operations in the implementation of environmental farm plans using the completed NWT manual.
- Provide support for the implementation of beneficial management practices to mitigate environmental impacts caused by agricultural activities.
- Provide support for studies that collect soil, vegetation and water data, and incorporate this data into databases; and
- Provide support for studies to identify and mitigate the impact of invasive species.



# Agriculture and the Environment Program

## Eligible Activities

Activities may include, but are not limited to:

- a) Environmental stewardship activities on farms;
- b) Soil studies to compile, review, digitize and enhance the NWT soil information database. Also includes activities related to soil mapping and arability assessments;
- c) Research studies and pilot projects to investigate, adapt and implement new environmentally friendly technologies and methodologies for manure management, the use of alternate energy sources, food storage and mobile food processing; and
- d) Activities related to the monitoring and determent of invasive species (plants and animals, including wildlife).

Eligible costs may include, but are not limited to:

- a) Costs related to the development of regional and individual environmental farm plans including, but not limited to: consultant fees for professional, technical and analytical support, and travel expenses (transportation, accommodations, meals and incidentals, or per diems);
- b) Laboratory costs for soil and water testing to assess suitability of land for agriculture and impacts of agriculture on the environment; and
- c) Costs related to research studies to investigate, adapt and implement new environmentally friendly technologies and methodologies including, but not limited to: consultant fees, project design costs, third party labour, project supplies, materials and equipment, field preparation and maintenance of facilities, presentation preparation costs, and travel expenses (transportation, accommodations, meals and incidentals per diems). All purchases must be made from third party sources.

Reimbursement for travel costs must be consistent with GNWT travel expense guidelines.

## Eligible Recipients

NWT residents including individual agricultural producers and agri-food processors, agri-businesses, non-profit organizations, agricultural associations, communities and Territorial/Municipal governments involved in the agriculture, agri-food processing and agri-based products industry.



# Agriculture and the Environment Program

## Application

Proponents need to submit an application for funding to a maximum of \$10,000 to the Program Manager providing detailed information on the project, the plan and objectives, and indicators of success.

## Anticipated Output(s)

Along with the required financial accountability, a final report on the project, complete with copies of final research reports, that speak to the project plan, objectives and indicators of success.

## Program Manager

Agriculture and Agri-foods Consultant  
Traditional Economy Agriculture and Fisheries  
Investment and Economic Analysis





# Market Development Program

## Program Description

The purpose of this Program is to support the development of the NWT agriculture industry and increase the competitiveness of NWT agricultural producers and agri-food processors in the market place. The Program provides funding to investigate and capture new market opportunities and enhance the competitive capability of the industry as well as to facilitate and increase the trade of food products between NWT communities and regions.

## Eligible Activities

- a) Proponents need activities related to the promotion and marketing of agri-foods including the development and design of brochures, logos, labels, signage and packaging (Maximum \$5,000) for success. The amounts available are lifetime limits for the program.
- b) Proponents need activities related to the development of market strategies and market feasibility studies (Maximum \$2,500) for success. The amounts available are lifetime limits for the program.
- c) Proponents need support for participation in marketing events including registration fees and travel costs (Maximum \$3,500) for success. The amounts available are lifetime limits for the program.
- d) Proponents need consultant fees and travel costs associated with the promotion and marketing of agri-foods, development of market strategies and participation in marketing events (Maximum \$5,000) for success. The amounts available are lifetime limits for the program.
- e) Proponents need support for marketing organizations including farmers' markets and agri-tourism ventures (Maximum \$3,500) for success. The amounts available are lifetime limits for the program.
- f) Provision of funding to offset freight costs to ship northern produced and harvested food products from the point of NWT harvest/production to NWT markets (Maximum 100% of freight costs to first \$2,500, 50% of freight costs beyond \$2,500 to a maximum of \$10,000).

Reimbursement for travel costs must be consistent with GNWT travel expense guidelines.

## Eligible Recipients

NWT residents including individual agricultural producers and agri-food processors, agri-businesses, non-profit organizations, agricultural associations, communities and Territorial/Municipal governments involved in the agriculture, agri-food processing and agri-based products industry. NWT Community/Regional Wildlife Organizations that administer the Community Harvester Assistance Program.



# Market Development Program

## Application

**For eligible activities a-e:** Proponents need to submit an application for funding to the Program Manager providing detailed information on the project including full projected costing, objectives and indicators for success.

**For eligible activity f:** Proponents need to submit an application for funding to the Program Manager providing detailed information on the project including full projected costing, the identified shipper and destination(s).

## Anticipated Output(s)

Along with the required financial accountability, a final report on the project that speaks to the plan and objectives, and indicators of success.

## Program Manager

Regional Superintendent  
Industry Tourism and Investment







# Food Safety Program

## Program Description

The purpose of this Program is to reduce food safety risks associated with the manufacture and transportation of NWT food products. The Program is designed to encourage NWT agricultural producers, food harvesters, food processors and business managers to support the study of the food chain in the NWT and to develop strategies and adopt systems and processes that will reduce food safety risks and improve access to markets. The Program will provide support for:

- Food processing plant personnel food safety training;
- Processing facility Hazard Analysis Critical Control Point (HACCP) plan development;
- Food safety programs pertaining to commercial wildlife harvests; and
- Health risk assessments related to bioaccumulation of pollutants in contaminated animals.

## Eligible Activities

- a) Development of food safety strategies in partnership with government and national producer organizations, including the delivery of Food Safe Level I and Level II courses and the implementation of HACCP or HACCP-based programs, including nationally developed sector-specific HACCP or HACCP-based systems where available, in the processing and harvesting sectors;
- b) Development and implementation of a regulatory compliance system designed to ensure the continued health and viability of the agriculture and agri-food industry in NWT, including, but not limited to, providing support for food safety regulatory activities to implement HACCP or HACCP-based requirements or other food safety measures as they arise;
- c) Provide support for food safety training courses, workshops, seminars and other food safety related activities undertaken by agricultural producers, agri-food processing personnel and agri-businesses; and
- d) Development and implementation of traceability systems based on national standards.

Eligible costs may include, but are not limited to:

- a) consultant fees, equipment, facilities, third party labour, travel expenses (transportation, accommodations, meals and incidentals per diems) and professional, technical and analytical support. Reimbursement for travel costs must be consistent with GNWT travel expense guidelines.



# Food Safety Program

## Eligible Recipients

NWT residents including individual agricultural producers and agri-food processors, agri-businesses, non-profit organizations, agricultural associations, communities and Territorial/Municipal governments involved in the agriculture, agri-food and agri-based products industry.

## Application

Proponents need to submit an application for funding to the Program Manager providing detailed information on the project, including full projected costing objectives and indicators for success.

Funding will be based on the requirements and availability of resources.

## Anticipated Output(s)

To be determined upon Evaluation.

## Program Manager

Agriculture and Agri-foods Consultant  
Traditional Economy Agriculture and Fisheries  
Investment and Economic Analysis





# Agriculture and Human Resource Development Program

## Program Description

The purpose of this Program is to support the development of the NWT agriculture industry and to help agricultural producers, agri-food processors, harvesters and agri-business managers obtain the knowledge and skills necessary to increase production and become more competitive in the marketplace.

The program consists of two components:

- a) Agriculture Development:** This initiative supports the development of agricultural projects that enhance regional economic development and contribute to sustainability of the farm community. The initiative provides funding to agricultural producers and greenhouse operators to expand or diversify their operations or add technologies that will increase their productive capacity. The Program also provides funding to producers or agri-food processors to develop value-added agri-products.
- b) Human Resource Development:** The initiative provides individual producers and processors, as well as sector organizations, with support to attend and conduct agricultural training, workshops, seminars and conferences.





# Agriculture and Human Resource Development Program

## Eligible Activities

### a) Agriculture Development

Activities may include, but are not limited to:

- Agriculture land sustainability and diversification activities including the clearing and breaking of land and other land improvements to a maximum of \$1,000 per acre to \$10,000;
- Provision of funding to assist agricultural producers with input costs to a maximum \$200 per acre;
- Activities to increase the productive capacity of greenhouses to a maximum of \$2 per square foot to a maximum of \$10,000;
- Provision of funding to assist agricultural producers and agri-food processors to offset the cost of harvesting, processing and storage equipment to a maximum of \$2,500; and
- Other activities which may include hiring third-party labour and consultant services for professional, technical and analytical support to a maximum of \$2,000.

### b) Human Resource Development

Activities may include, but are not limited to:

- Agricultural training, workshops, seminars, conferences, and any other activities that will develop the human resource capabilities of NWT agriculture, agri-food and agri-based products industry; and
- Diversifying or adding value to existing agri-businesses.

Costs eligible for reimbursement include travel expenses (Reimbursement for travel costs must be consistent with GNWT travel expense guidelines), registration fees, course fees, instructor/speaker fees and educational materials.

**Option A:** The program will provide up to a maximum of 50% of costs to attend production-oriented conferences outside of the NWT. Maximum available is \$5,000.

**Option B:** The program will provide up to a maximum of 100% of costs to attend production-oriented conferences within the NWT. Maximum available is \$10,000.



# Agriculture and Human Resource Development Program

## Eligible Recipients

NWT residents including individual agricultural producers and agri-food processors, agri-businesses, non-profit organizations, agricultural associations, communities and municipal governments involved in the agriculture, agri-food processing and agri-based products industry.

## Application

Proponents applying under Agriculture Development will provide a detailed plan, including drawings, specifications, costs, expected outcomes, anticipated results and projected income/sales to be generated as a result of the investment.

Proponents applying under Human Resource Development will provide a plan detailing costs, description of venue, and benefits of training.

## Anticipated Output(s)

Along with the required financial accountability, a final report on the project that speaks to the plan and objectives, and indicators of success.

## Program Manager

Regional Superintendent  
Industry Tourism and Investment





**For information on Growing Forward 2,  
please contact your Industry, Tourism  
and Investment regional office:**

**Inuvik 1-867-777-7286**

**Sahtu 1-867-587-7170**

**North Slave 1-867-920-3230**

**South Slave 1-867-872-6430**

**Dehcho 1-867-695-7510**

**Agriculture and Agri-foods Consultant 1-867-874-5408**

**If unavailable please phone 1-867-873-7383**

**or contact the**

**Agricultural Hotline 1-877-821-8256**